



RE-IMAGINING EMERGENCY RESPONSE IN SMART CONNECTED WORLD

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Diabetic woman died after five-hour ambulance delay

15 February 2016 | London

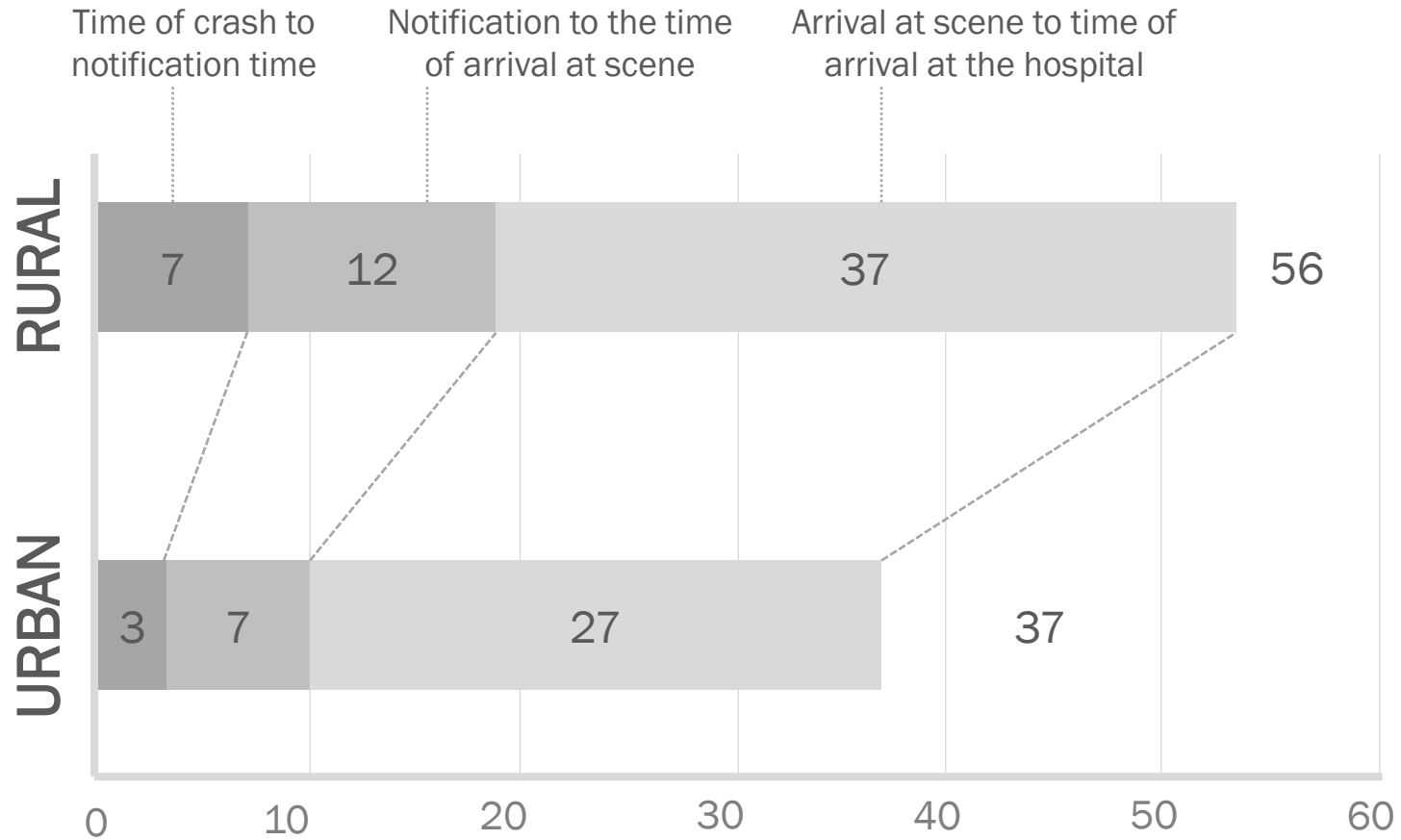
The Sydney Morning Herald
[New South Wales](#)

Ambulance delays: three dead in a month, paramedics say

USA TODAY News

Many lives are lost across USA because emergency services fail

By Robert Davis, USA TODAY



EMS Response Time (Minutes)
 Note: Time rounded to the nearest minute

<http://safety.transportation.org/>

A decorative graphic on the left side of the slide, consisting of several overlapping, pointed shapes in shades of green, blue, yellow, and pink, resembling stylized leaves or arrows.

DESIGN
THINKING

**TAKE A
FRESH LOOK
AT THINGS**

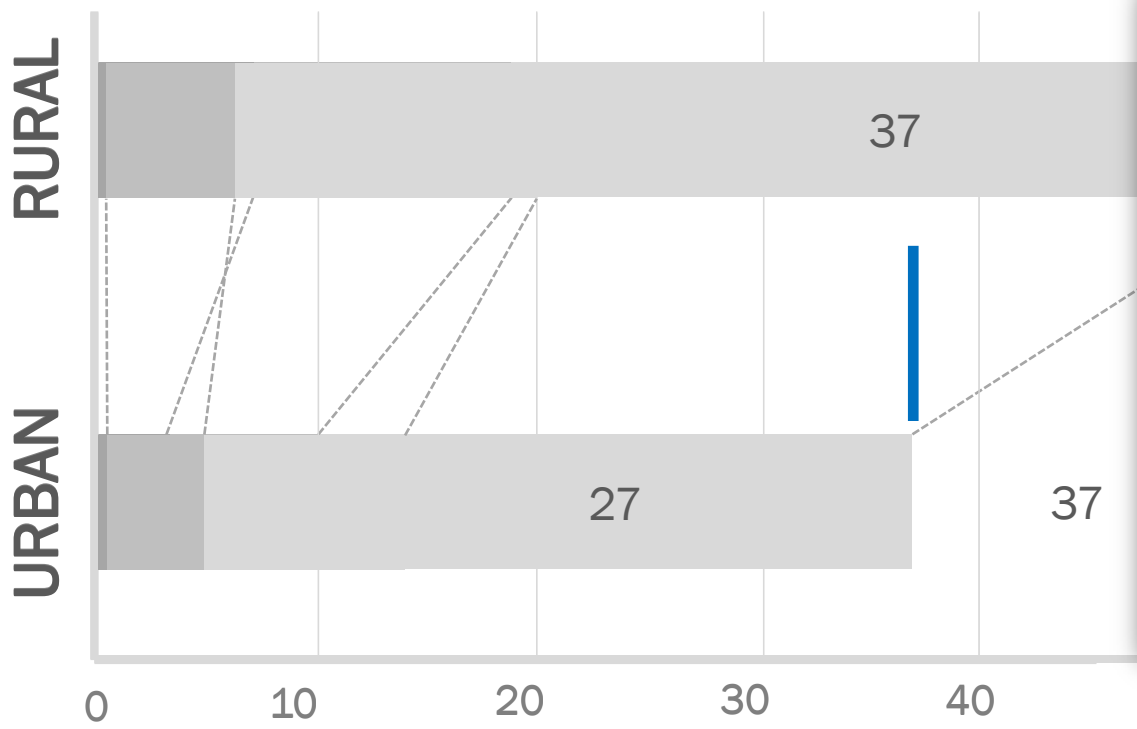


Location & Condition





REACTIVE → PROACTIVE



EMS Response Time (Minutes)
Note: Time rounded to the nearest minute

The image features several colorful geometric shapes, including triangles and lines in shades of blue, green, yellow, orange, pink, and purple, scattered across the background. A large, multi-colored triangular shape is prominent on the right side. The text 'LIVE WORX 16' is centered, with 'LIVE' in a thin, outlined font and 'WORX 16' in a bold, solid black font. A small 'TM' trademark symbol is positioned to the upper right of the '6'.

LIVE
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TAKE A FRESH LOOK AT THINGS

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DESIGN THINKING

