



# VANTIQ: THE REAL-TIME SITUATIONAL INTELLIGENCE PLATFORM

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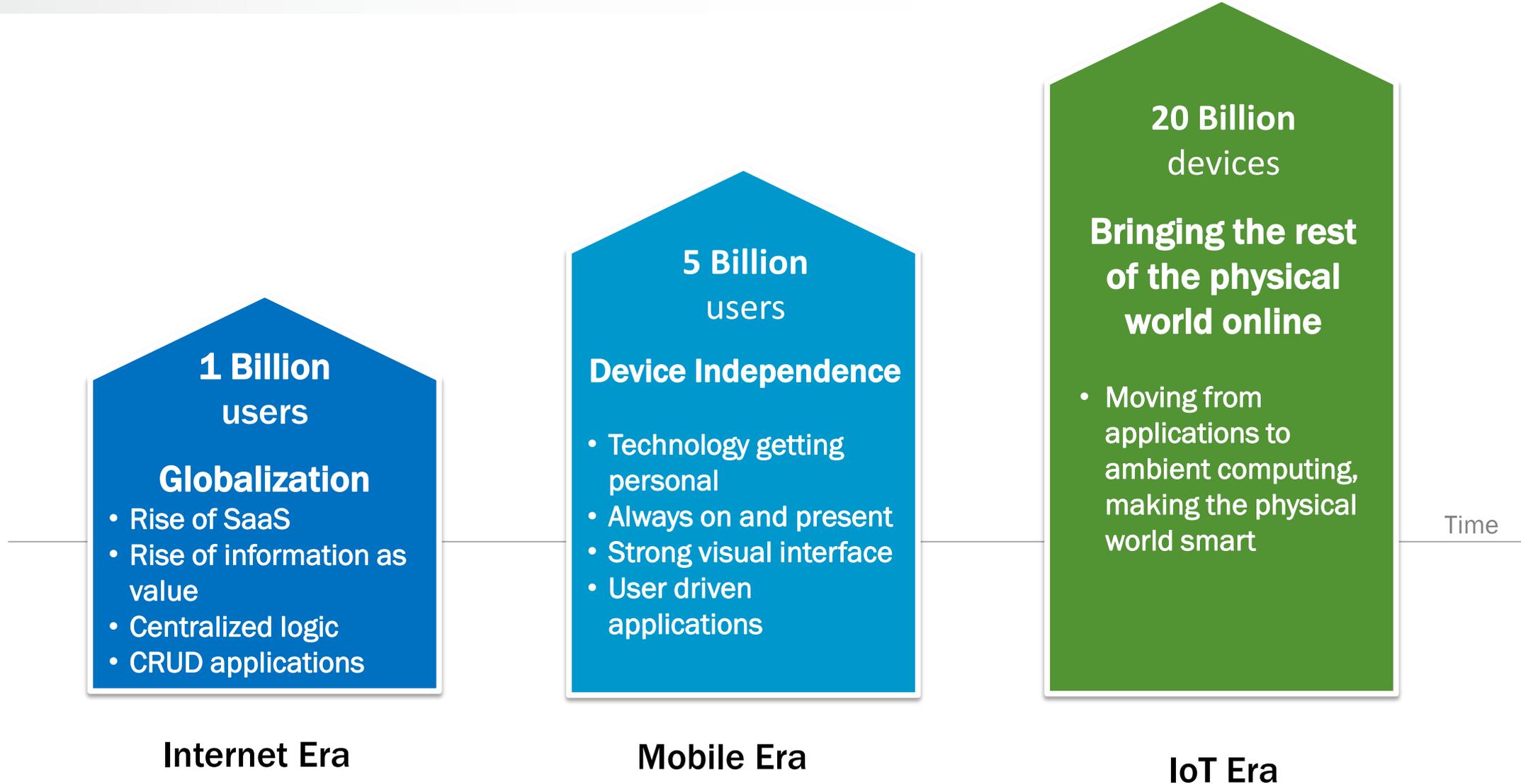
IoT Market

20 Billion Devices by 2020  
growing 30% annually

Gartner Nov 2015

Vantiq helps customers in manufacturing, retail, oil and gas, public services, agriculture, and healthcare rapidly capture new business opportunities through real-time contextual intelligence.

# IOT – A NEW COMPUTING ERA



# IOT EVOLUTION



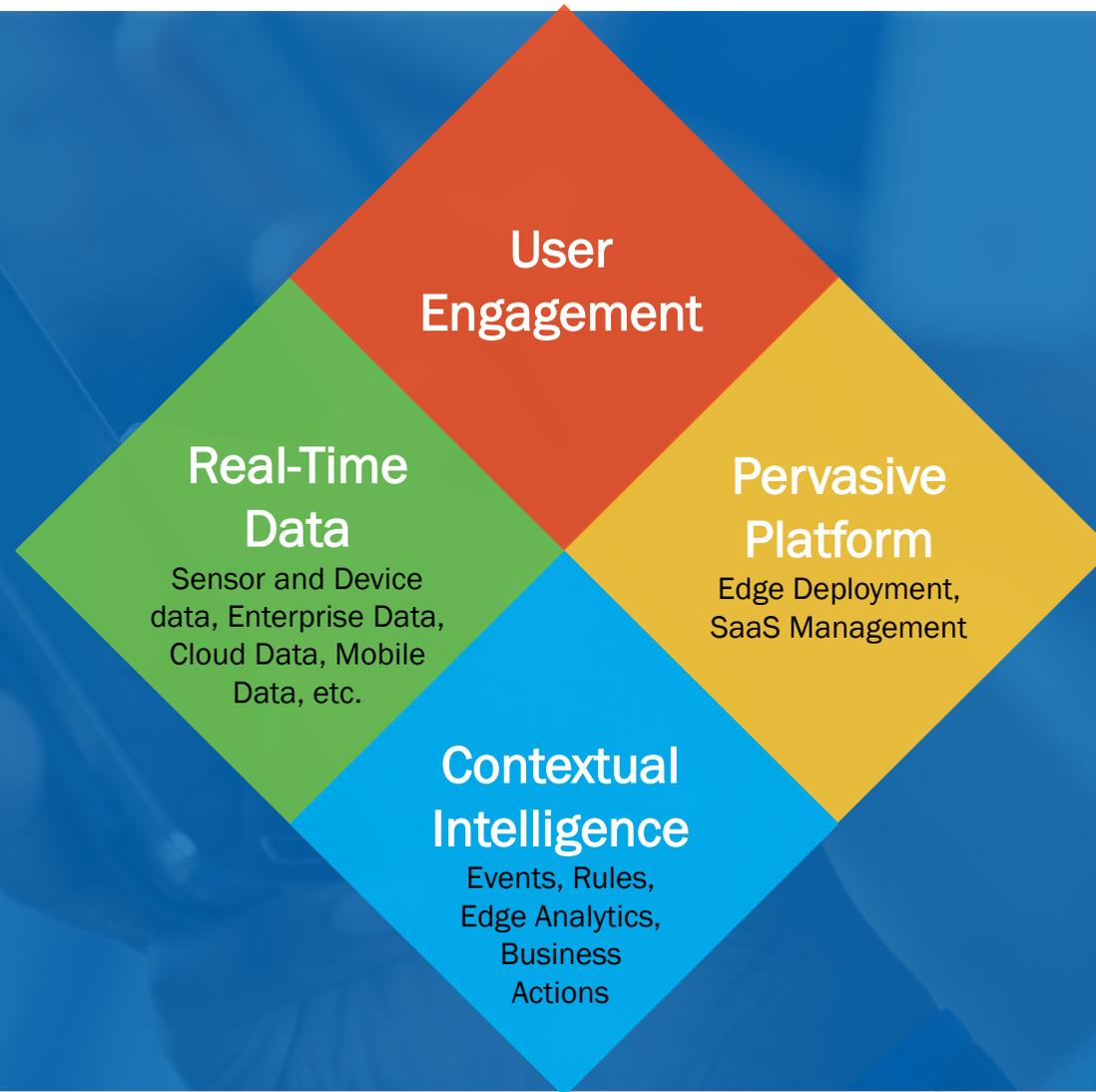
**Mobile access to enterprise data**

**Mobile access to devices**

**Big Data Analytics for all IoT data**

**Contextual Intelligence**

# ENABLE THE RIGHT DECISIONS AT THE RIGHT TIME AND PLACE



# THE FUTURE IS TODAY



**Market shift to building connected devices**



**Apply intelligence to the data in real-time**



**Single systems will be replaced with a network of systems**



**Complex “web” of interactions in a federated environment**

# WHERE TO PLACE THE LOGIC



**mFactor**  
engineering™



## Factory efficiency optimization

- ✓ **Real-time**  
Absolute necessity for the industrial internet
- ✓ **Integration**  
Easy to access IoT and RFID devices using MQTT and AMQP
- ✓ **Dynamic**  
Able to adapt to the speed of the business or market
- ✓ **Distributed services model**  
Public cloud, private cloud, edge/device

# Smart Customer Engagement

- ✓ Real-Time Context-Aware
- ✓ Personalized Offers
- ✓ High Value Bid Content

## Automate Highly Personalized Content

- **Real-time.** Location and profile detection automating 1:1 offers and supplier content
- **Dynamic Business Rules.** Updates to meet constant changing market demands
- **Integration.** Ties into existing and new platforms, applications, digital signage, loyalty, beacons, Wi-Fi and augmented reality
- **Distributed Services Model.** Public cloud, private cloud, edge/fog

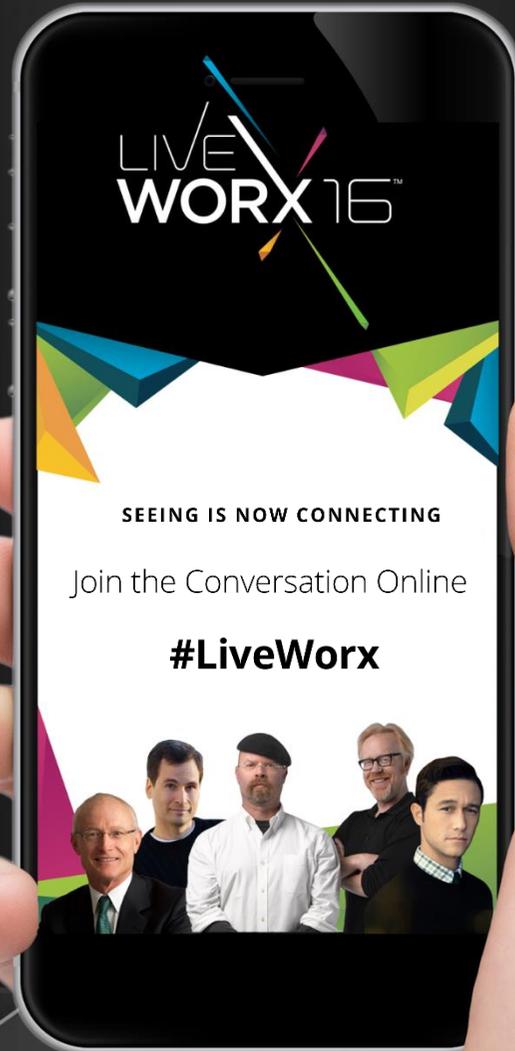


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