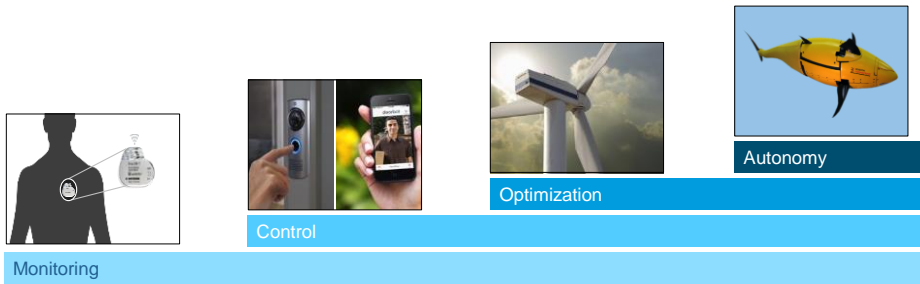
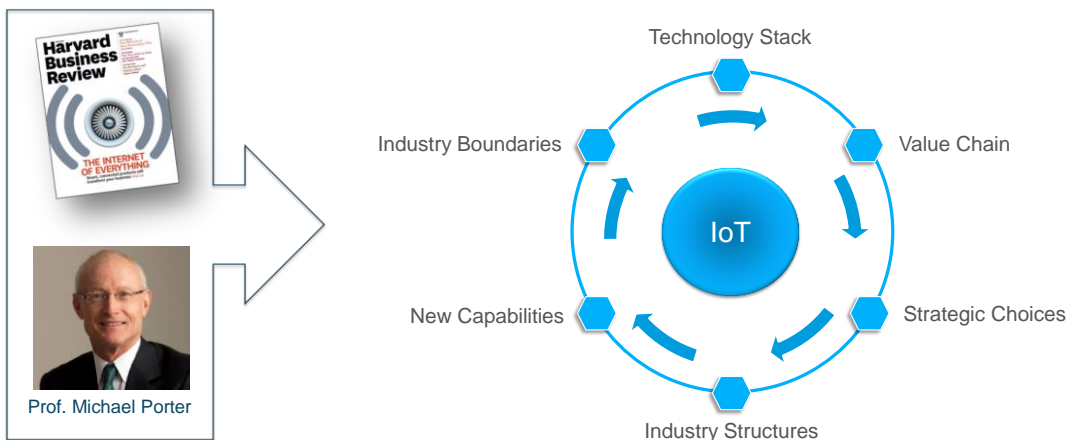


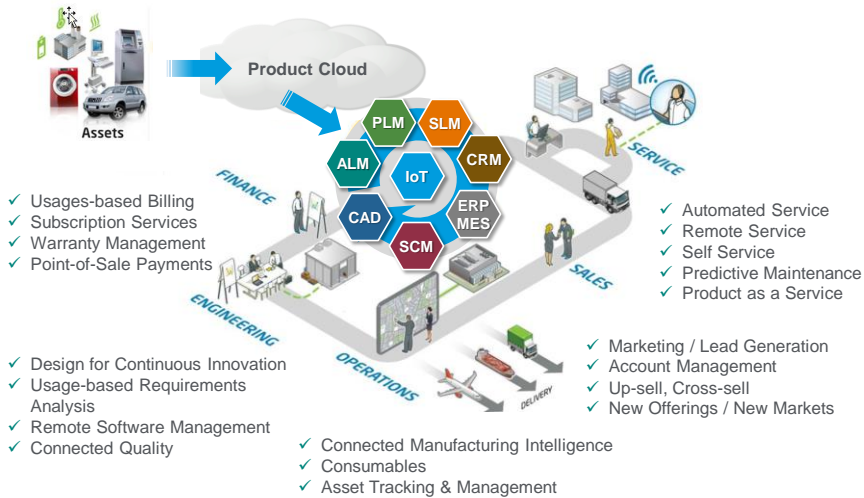
Smart, connected products enable **new categories of capabilities**, with each building on the preceding layers



3



4



Gartner #1

Manufacturing industry will be the #1 industry sector by share of global economic value-add.

— Forecast: The IoT, Worldwide, 2013



Connect
Connectivity and Device Management

Device Cloud
Private Device Cloud

Application Enablement
Application Enablement

Composer
Rapid Application Development

Marketplace
Smart Extensions and Applications

Converge
Product-Aware Extension, Utilities and Integration Hub

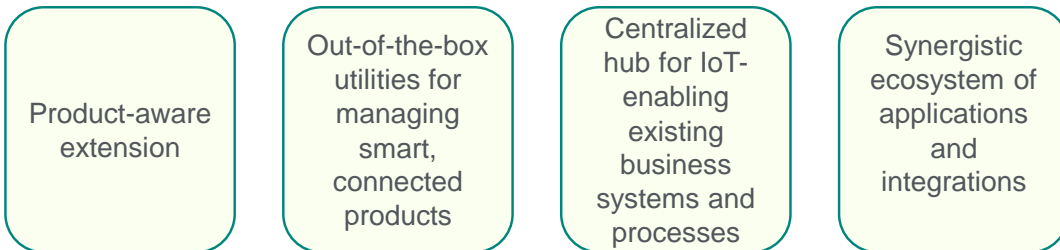
Predict
Predictive Analytics for Big Data
Powered by Neuron

Digital Twin*
Linking the Digital and Physical worlds for closed loop lifecycle management

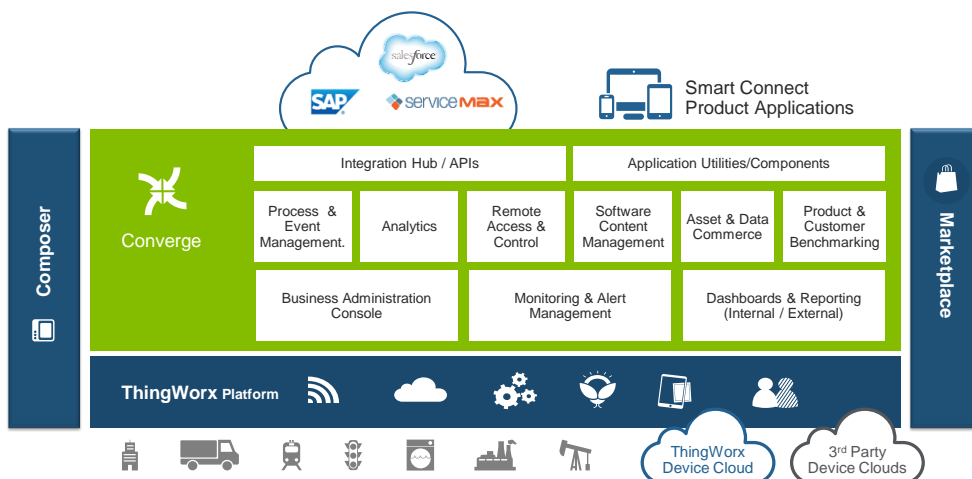
Augmented Reality*
Visual Interface for IoT-Enabled Apps.

*beta

All the power of the ThingWorx IoT Platform,
plus...



ThingWorx Converge™



ThingWorx Converge™

Accelerating and expanding IoT value for end users and solution providers

End Users

Businesses that create, operate or service smart, connected products

- Original equipment manufacturers
- Owners and operators
- Service providers



Solution Providers

Business that create applications and integrations that extend the value of smart, connected products

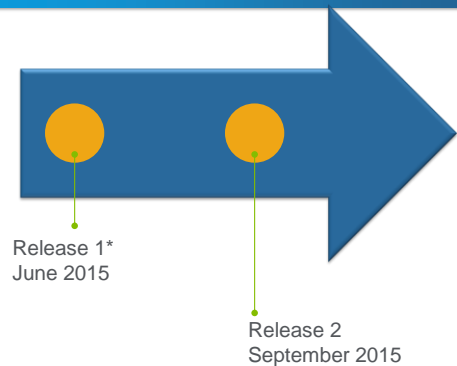
- Application developers
- Software companies
- System integrators



Vision and Direction

PTC Live
Global

- Direct Extension of the ThingWorx Platform
- Cloud-ready deployment model
- Mobile delivery
- Easily-extensible architecture
- Hub for PTC IoT apps and 3rd Parties
- Rapid Innovation enabled by agile development approach



Learn More about ThingWorx Converge
www.ptc.com/product/thingworx/converge

* Release 1 availability limited to PTC cloud services offering



Carestream

David Sherburne
Director of Smart Link
and Engineering IT

PTC® Live Global