

WHAT'S MISSING...

● **Connected Sensors, Devices, Machines**

7 Billion
2010

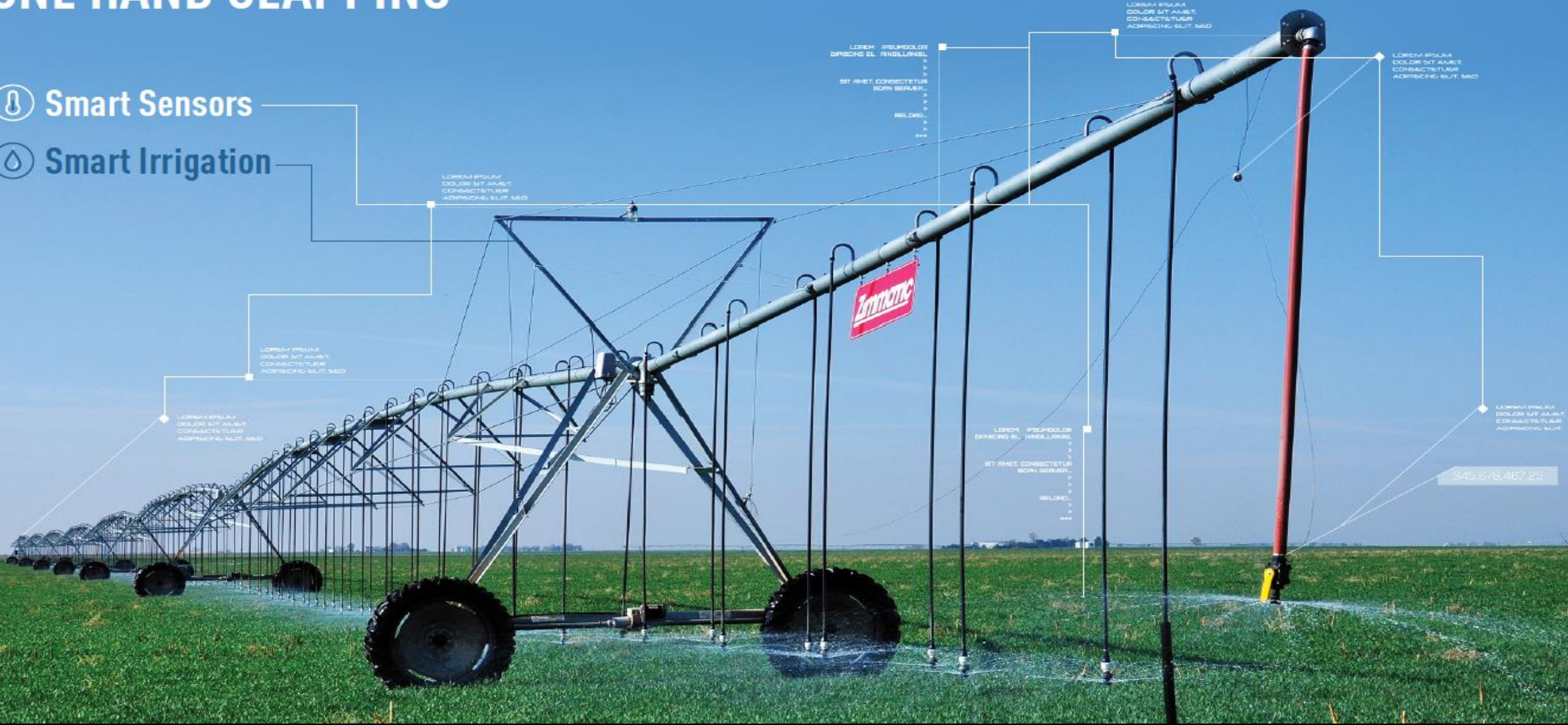
50 Billion
2020

1 Trillion
2035

ONE HAND CLAPPING

Smart Sensors

Smart Irrigation



LOREM IPSUM DOLOR SIT AMET
CONSECTUR ADIPISCING ELIT SED
UT RHET CONSECTUR
NON SERA
MILIT
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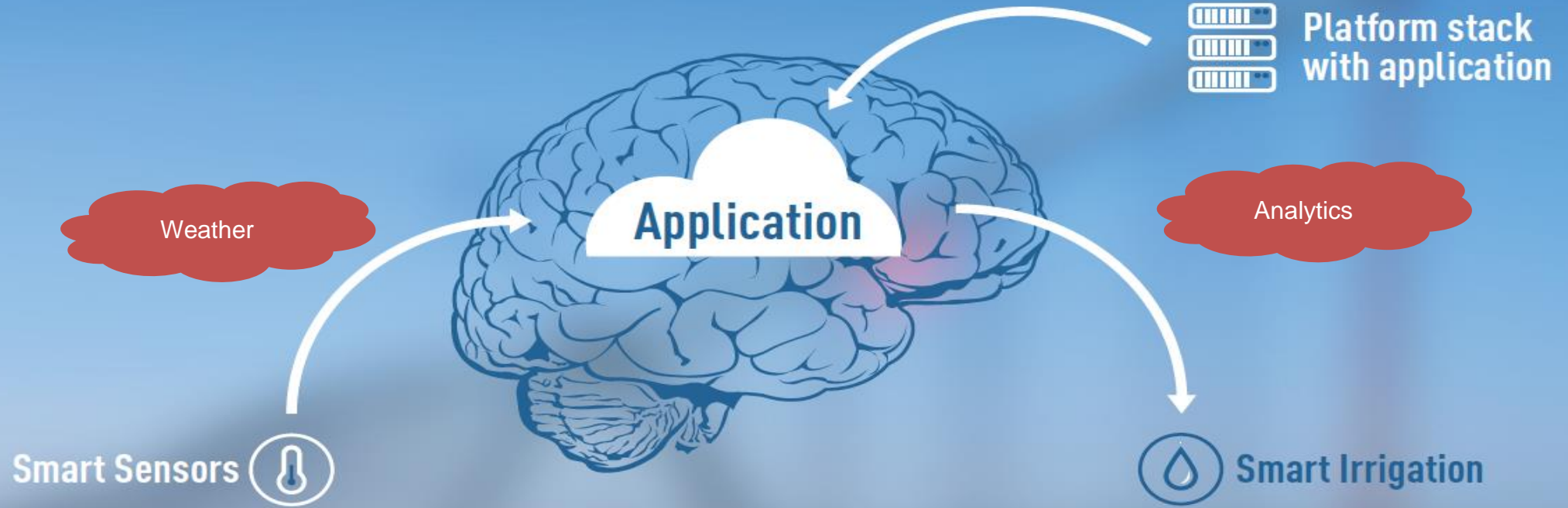
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APPLICATIONS GENERATE BUSINESS VALUE...



IT'S THE APPS

- Connected Sensors, Devices, Machines
- Connected Applications...to unlock the value of IoT

7 Billion
2010

5M
APPS

50 Billion
2020

500M
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1 Trillion
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These apps are new, not off the shelf...



Google play



appexchange

IoT?

The THINGS of the world are changing ... and so are the building blocks of IoT Solutions



Compatible
Hardware



Platform
Extensions



Business
Systems



Packaged
Apps



Solution
Providers



Consumers

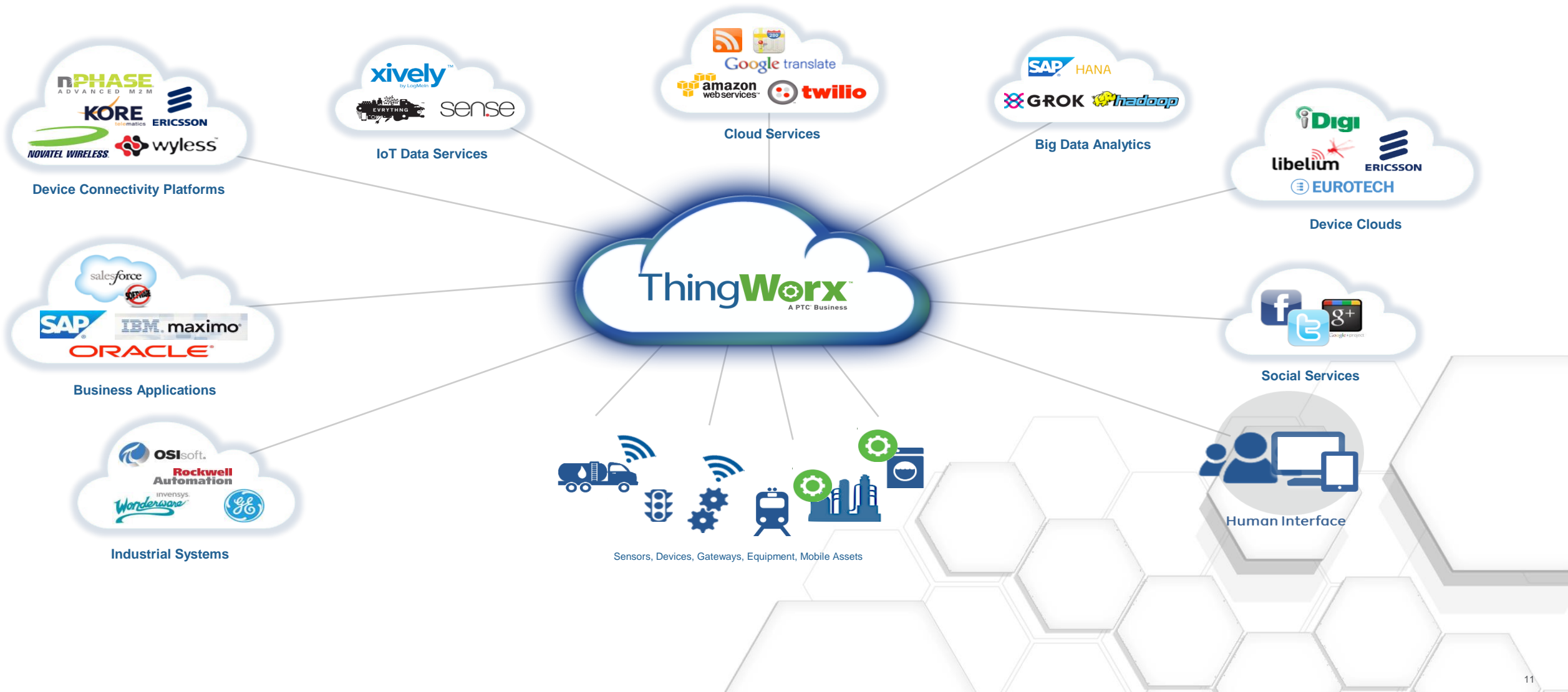


Providers

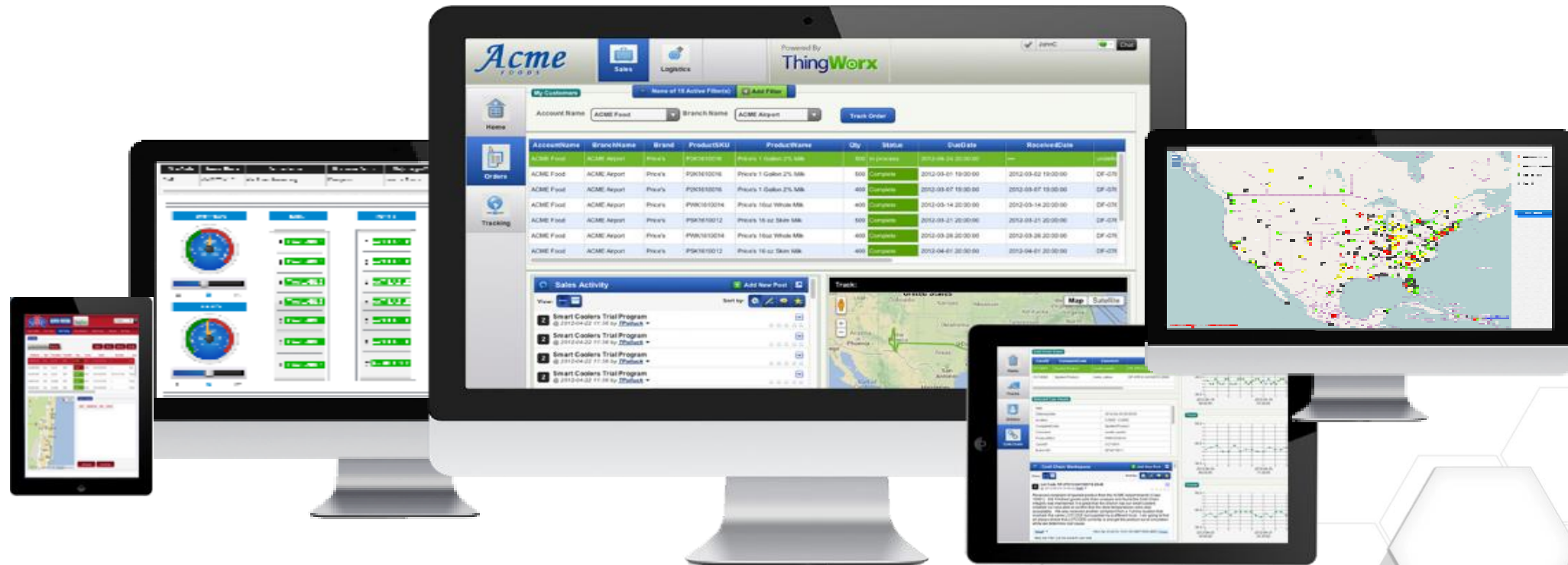


- ✓ Platform Extensions
- ✓ Applications / App Templates
- ✓ IoT Starter Kits
- ✓ ThingWorx Ready Products
- ✓ ThingWorx Partner Ecosystem

Extensions are a common way for ThingWorx Partners to integrate their product or service with the ThingWorx IoT Platform.



ThingWorx Partners have the ability to publish applications and application templates that have been built using the ThingWorx Platform.





Application Assembly

Medical Devices



CATEGORIES

ALL

ANALYTICS

APPLICATIONS

CLOUD SERVICES

COMMUNICATION DEVICES

CONNECTIVITY SERVICES

DEVICE CLOUDS

DEVICE MANAGEMENT

EDGE SDKS

EMBEDDED SYSTEMS

ENTERPRISE SYSTEMS

IOT STARTER KITS

PROTOCOL ADAPTERS

WIDGETS & SERVICES

PARTNERS



ThingWorx Accelerator for Remote Service

Application
BY: THINGWORX



JDBC Connector

Extension
BY: THINGWORX



Azure Machine Learning

Extension
BY: THINGWORX



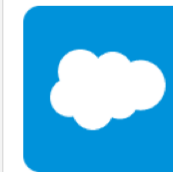
PTC Windchill

Extension
BY: PTC



Freescale FRDM-KL25Z Board

Starter Kit
BY: THINGWORX



Salesforce Wave Analytics Cloud

Extension
BY: THINGWORX



Raspberry Pi

Starter Kit
BY: THINGWORX



Smart Parking

Application
BY: TECH MAHINDRA



Smart Street Lighting

Application
BY: TECH MAHINDRA



Intel Galileo Development Board

Starter Kit
BY: THINGWORX



Zuora

Extension
BY: TWXUSER



Lantronix PremierWave

Starter Kit
BY: THINGWORX



Inventek Wi-Fi Evaluation Board

Starter Kit
BY: THINGWORX



Microsoft Dynamics CRM

Extension
BY: THINGWORX



Google Translate

Extension
BY: THINGWORX



u-blox LISA Evaluation Kit

Starter Kit
BY: THINGWORX



Ericsson DCP

Extension
BY: THINGWORX



Apache Solr

Extension
BY: THINGWORX



Option CloudGate M2M Gateway

Starter Kit
BY: THINGWORX



Kontron M2M Developer Kit

Starter Kit
BY: THINGWORX



Salesforce Wave Analytics Cloud

Extension
BY: THINGWORX



Hitachi HF-W2000 Gateway

Starter Kit
BY: THINGWORX



Eurotech ReliaGATE Gateway

Starter Kit
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Flexera

Extension
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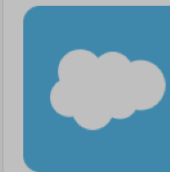
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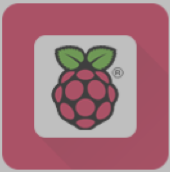
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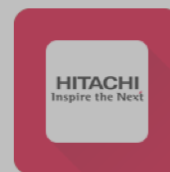
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The Power of the Ecosystem

Value-add Services





App Builder

Solution Providers

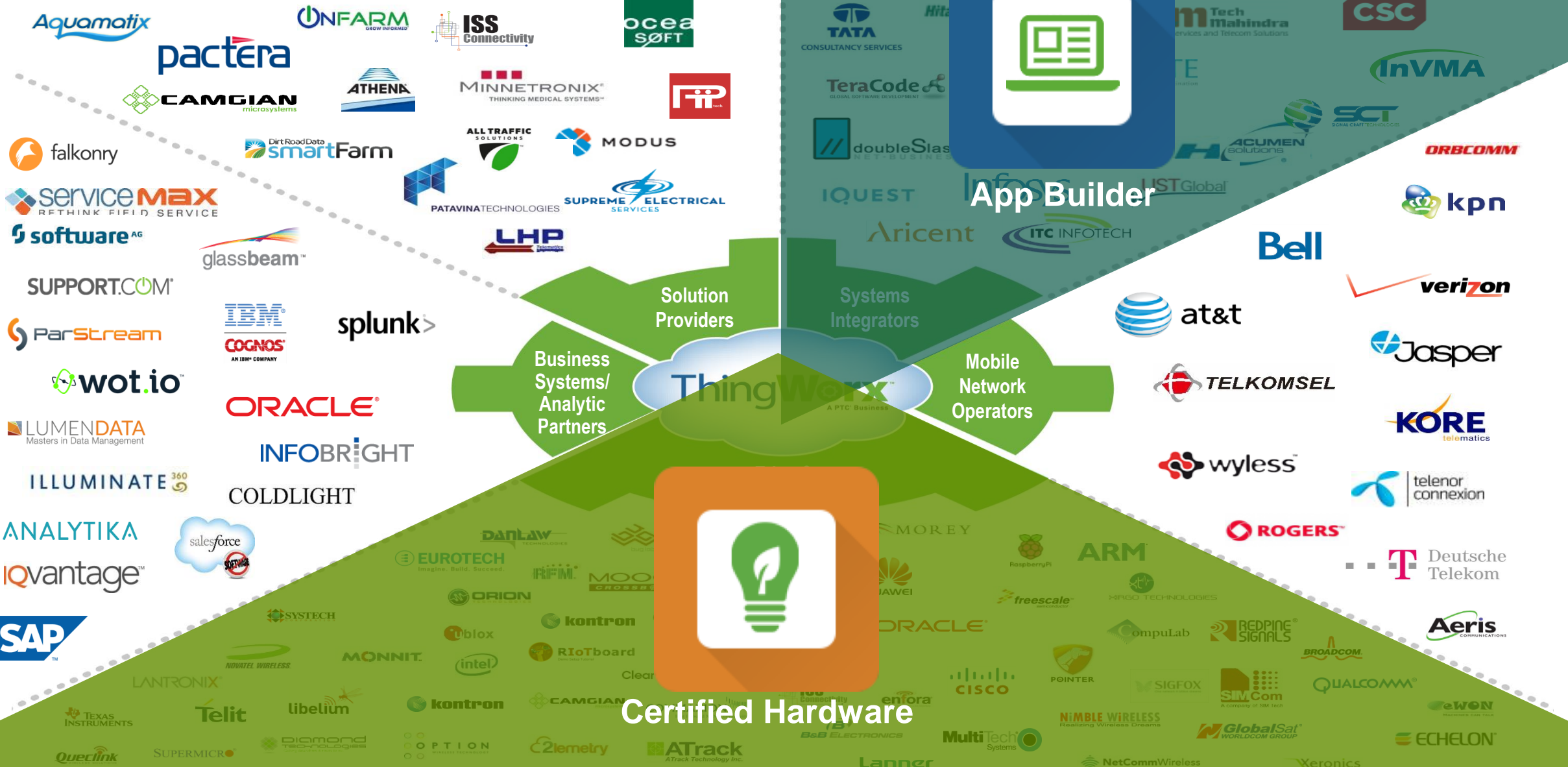
Systems Integrators

Business Systems/
Analytic Partners

Mobile Network Operators



Certified Hardware





App Builder



Certified Hardware

+

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ThingWorx™ MARKETPLACE
A PTC Business

Demonstration

WELCOME TO THE THINGWORX MARKETPLACE

THE FIRST ONLINE MARKETPLACE FOR THE INTERNET OF THINGS
RAPIDLY ASSEMBLE INNOVATIVE IOT APPLICATIONS FROM AN EVER-GROWING CATALOG OF PRE-BUILT COMPONENTS

[LEARN MORE](#) [BROWSE](#)

NEW TO THE MARKETPLACE?

The ThingWorx Marketplace brings together hardware and software vendors with IoT app developers and solution providers within an online exchange that is transforming how IoT solutions are built. With the ThingWorx Marketplace, solution providers can quickly enhance their existing IoT applications, and developers and ThingWorx Partners can build and publish new, innovative add-ons and extensions to the ThingWorx Platform.

ThingWorx™ MARKETPLACE

A PTC® Business

marketplace.thingworx.com



PTC[®] Live Global