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CUST249 - Line Planning: Managing your Seasonal Assortment from Start to Finish

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6/9/2015

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What is Line Planning?

A collaborative process to develop products for a season and maintain transparency through its Lifecycle



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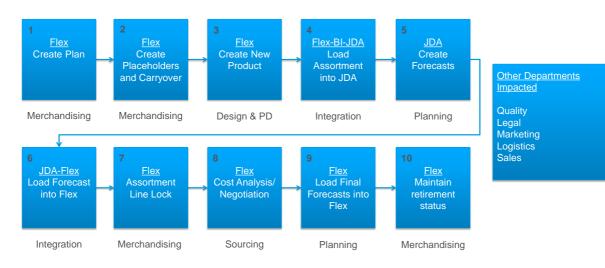
Agenda

- Line Planning Process Overview
- PTC Windchill FlexPLM Configurations
- Integrations
- Adoption
- · Questions?



Line Planning Process

Overview



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PTC Windchill FlexPLM Configurations

Plan

- Define Bucket Groups
- Roll Up Calculations
- Auto generate Placeholders
- Multiple user groups can work
 at the same time

Plan Identification			
Name	2016 Spring Accessories	Туре	Seasonal Line Plan
General Attributes:			
Description			
	ate Placeholder Values		
Generate Placeholders Upd Filters Hide/Show Views: Buckets: Business Category	J 🏭 🖻 Plan 🗐 📄 Export Exp: //Department/Class	nded Plan 📄	Talatin Cond
Generate Placeholders Upd Filters Hide/Show Views:	I 🔠 🕃 Plan 🗐 🔎 Export Expa	Inded Plan	III Total Sku Count
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Generate Placeholders Upd Filters Hide/Show Views: Buckets: Business Category Travel Travel Rolling Luggage H Travel Bags Travel Rags Travel Rags	Plan Provide Count Provide Co	Number of New Colorways S S A 1 S 4	96 96 16 2 6 32

PTC Windchill FlexPLM Configurations

Plan to Placeholder

- Carryover Values from Plan to Placeholder
 Planning Line Sheet
- Track Targets
 - Pricing
 - Fabrications
 - Launch Dates

lanning Line She	et Line Boards	Calendar Da	shboards								
015 Fall : Line Sl	neet Viewer 😤	Actions: Views:	*Line Plan Vie	v - Placeholder	▼ s and Products ▼	" "					
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Filters Optio	ons Run										
Hide/Show colum	ns Sort Option	15									
Placeholder Name (PH)	 Placeholder Description 	 Colorway Direction 	Number of New Colorways	 Business Category (PH) 	 Department (PH) 	Class (PH)	 Primary Material Concept 	 "Like" Style Name 	 Selling Collection (PH) 	Target MSRP	Target Initial Launch Date (PH)
11542 Placeholder			2	Travel	Travel Accessories	Cosmetics				\$0.00	
11544 Placeholder			2	Travel	Travel Accessories	Cosmetics				\$0.00	
11546 Placeholder			2	Travel	Travel Accessories	Cosmetics				\$0.00	
11548 Placeholder			2	Travel	Travel Accessories	Cosmetics				\$0.00	
11550 Placeholder			3	Travel	Luggage	Travel Bags				\$0.00	
11552 Placeholder			3	Travel	Luggage	Travel Bags				\$0.00	
11554 Placeholder			1	Travel	Luggage	Rolling Luggage				\$0.00	
11556 Placeholder			1	Travel	Luggage	Rolling Luggage				\$0.00	
11558 Placeholder			2	Travel	Travel Accessories	Travel/Packing Accessories				\$0.00	
11560 Placeholder			2	Travel	Travel Accessories	Travel/Packing Accessories				\$0.00	
11562 Placeholder			2	Travel	Travel Accessories	Travel/Packing Accessories				\$0.00	

10.00

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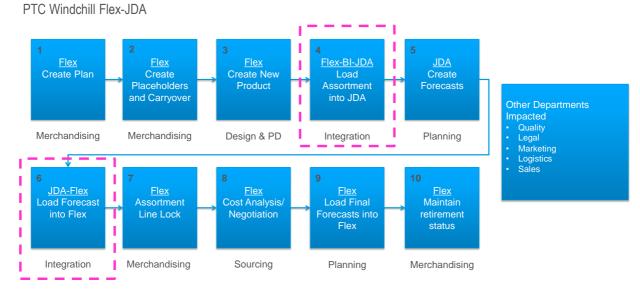
PTC Windchill FlexPLM Configurations

Placeholder to Product

· Map Values from Placeholder to Product

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Hide/Show	w columns	Sort Options	Expand Selected		•			•							Ļ
IIA 🗌 🗧	Concept Number	Product Name	Placeholder Name (PH)	New / Carry-Over	 Business Category 	⊟ Department	🗄 Class	Season Launch Date	Primary Material	Suggested Retail Price	B Wholesale	Target Standard Cost	Target	Target Indirect IMU%	B Placeholder
Travel	Number	Name	Name (Pft)	Carry-Over	Category			Launch Date		Retail Price	Price	Standard Cost	Direct IM0%	Indirect IMU%	Status
Travel Ac	cessories														
	C 4246	New Travel Bag	11542 Placeholder	New	Travel	Travel Accessories	Cosmetics	11/03/2015	111 Signature Allover Cotton	\$58.00	\$27.50	\$11.60	80	58	Candidate
(Empty)															
(Empty)					-										
			11560 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11548 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11556 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11550 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11562 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11554 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11564 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11544 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11546 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11558 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
			11552 Placeholder							\$0.00	\$0.00	\$0.00	0	0	
Product Na															
	r Name (PH):12														
Colorway N	lame:0														

Integrations



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PTC Windchill FlexPLM Configurations

Additional Functionality

- Configuration
 - Season Groups
 - Channel Definition

Customization

- Colorway Assignment at Placeholder
- Enhancing functionality to map attributes from Placeholder to Product
- Automate Integrations

Adoption

Collaboration

- Super Users
- Big Picture Analysis
- Slow and Steady
- Repeat







Daily Routine

- Nutrition Merchant
- · Yoga Design
- Spinning PD
- · Pilates Material and Color
- Kickboxing Sourcing
- Swimming MP&A
- Running Quality
- Zumba Logistics

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- Your feedback is valuable
- Don't miss out on the chance to provide your feedback
- Gain a chance to win an instant prize!
- · Complete your session evaluation now

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