

CUST249 - Line Planning: Managing your Seasonal Assortment from Start to Finish

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What is Line Planning?

A collaborative process to develop products for a season and maintain transparency through its Lifecycle

How?

A fusion of systems



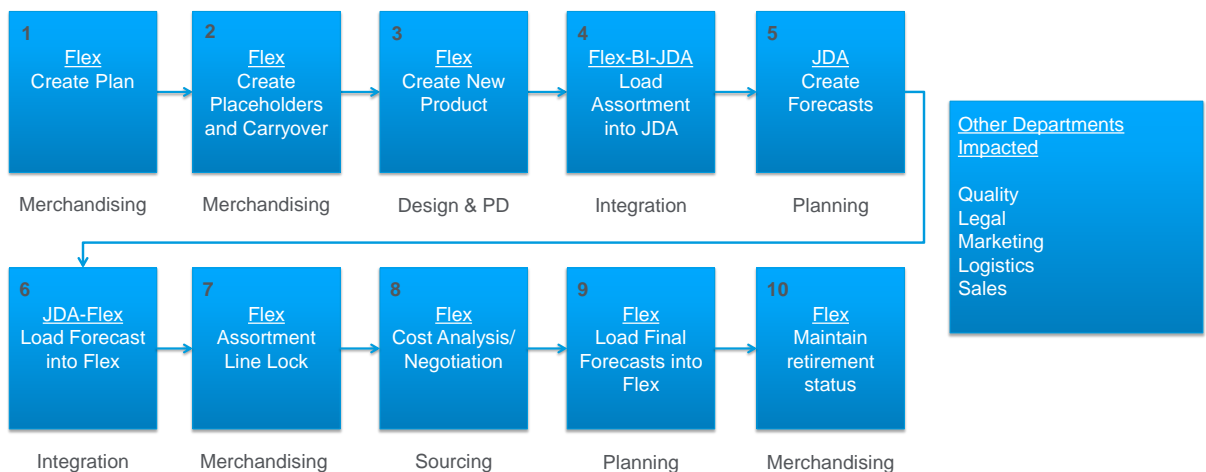
Agenda

- Line Planning Process Overview
- PTC Windchill FlexPLM Configurations
- Integrations
- Adoption
- Questions?



Line Planning Process

Overview



Plan

- Define Bucket Groups
- Roll Up Calculations
- Auto generate Placeholders
- Multiple user groups can work at the same time

Plan to Placeholder

- Carryover Values from Plan to Placeholder
- Track Targets
 - Pricing
 - Fabrications
 - Launch Dates

Additional Functionality

- **Configuration**
 - Season Groups
 - Channel Definition
- **Customization**
 - Colorway Assignment at Placeholder
 - Enhancing functionality to map attributes from Placeholder to Product
- **Automate Integrations**



Adoption

Collaboration

- Super Users
- Big Picture Analysis
- Slow and Steady
- Repeat



Daily Routine

- Nutrition - Merchant
- Yoga - Design
- Spinning - PD
- Pilates - Material and Color
- Kickboxing - Sourcing
- Swimming - MP&A
- Running – Quality
- Zumba – Logistics

- Your feedback is valuable
- Don't miss out on the chance to provide your feedback
- Gain a chance to win an instant prize!
- Complete your session evaluation now

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