## PTC<sup>®</sup> Live Global

PTC 100 - PTC Creo Roadmap

#### **Brian Thompson**

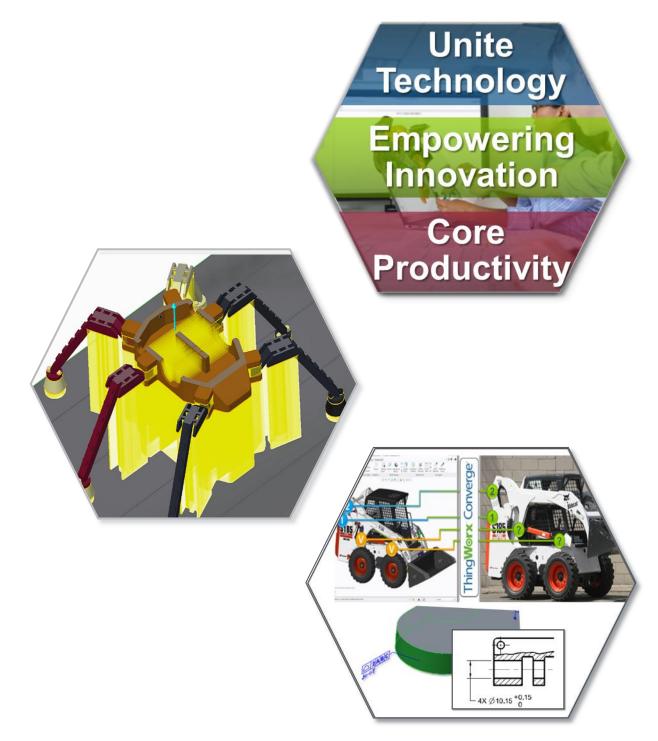
Senior Vice President, PTC Creo Product Management



**Review of PTC Creo 3.0** 

**New Since June 2014** 

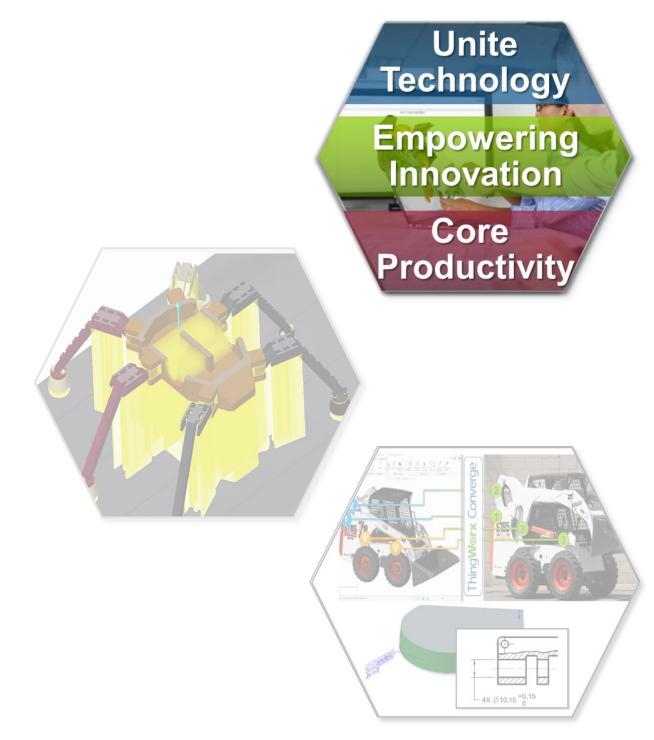
PTC Creo 4.0 and Beyond



**Review of PTC Creo 3.0** 

**New Since June 2014** 

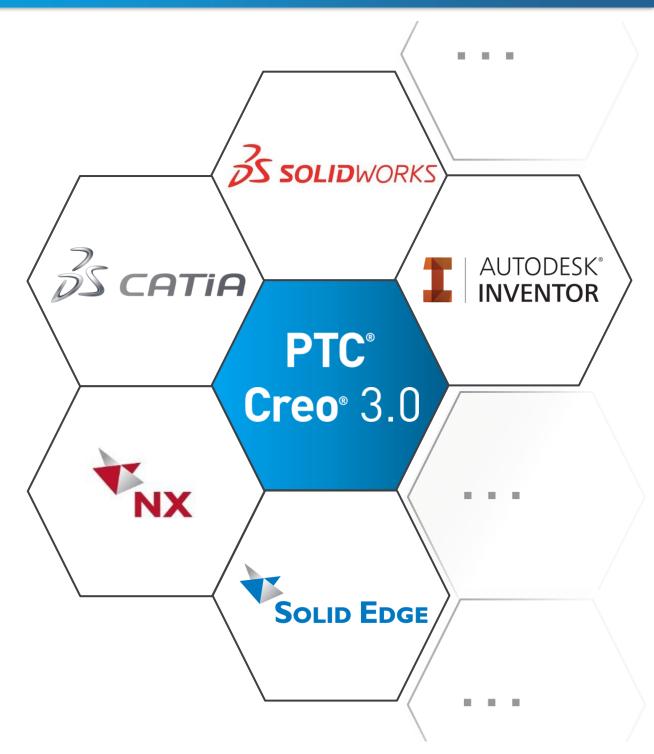
PTC Creo 4.0 and Beyond



#### **Unite Technology**

#### Enabling Optimal Multi-CAD Collaboration and Consolidation

- **Import** common 3D CAD formats
  - SolidWorks, CATIA, NX, Inventor, Solid Edge
- Open key 3D CAD formats
  - SolidWorks, NX, and CATIA
- Automatically update new versions of non-PTC Creo data within your designs
- Save As key 3D CAD formats
  - SolidWorks, NX, and CATIA

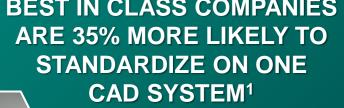


#### How Unite Technology Can Help You

**Consolidate CAD systems** to improve quality, speed time to market and lower costs for both Engineering and IT

#### CONSOLIDATION

**BEST IN CLASS COMPANIES ARE 35% MORE LIKELY TO** STANDARDIZE ON ONE





<sup>&</sup>lt;sup>1</sup> Working with Mulit-CAD? Overcoming the Engineering Collaboration Bottleneck - Aberdeen Group



59% OF PEOPLE HAVE **DIFFICULTY MANIPULATING IMPORTED MODELS<sup>2</sup>** 

#### **COLLABORATION**

**Support more effective** product development and drive on-time delivery by working more efficiently with other departments, suppliers or development partners.

<sup>&</sup>lt;sup>2</sup> PTC survey of 7,000 manufacturing organizations, October, 2011

#### CAD Consolidation with Unite Technology

- **Import** common 3D CAD formats
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consolidate CAD
systems to improve quality,
speed time to market and
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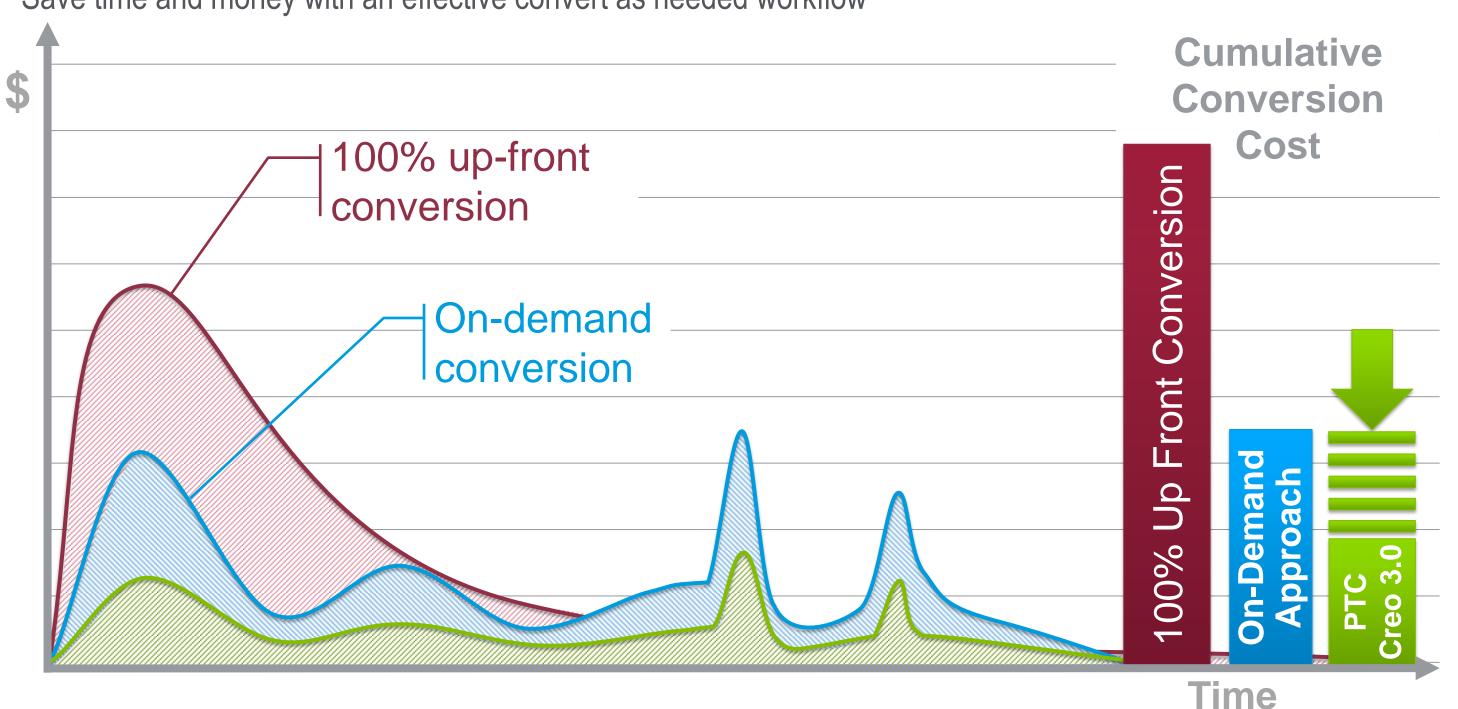
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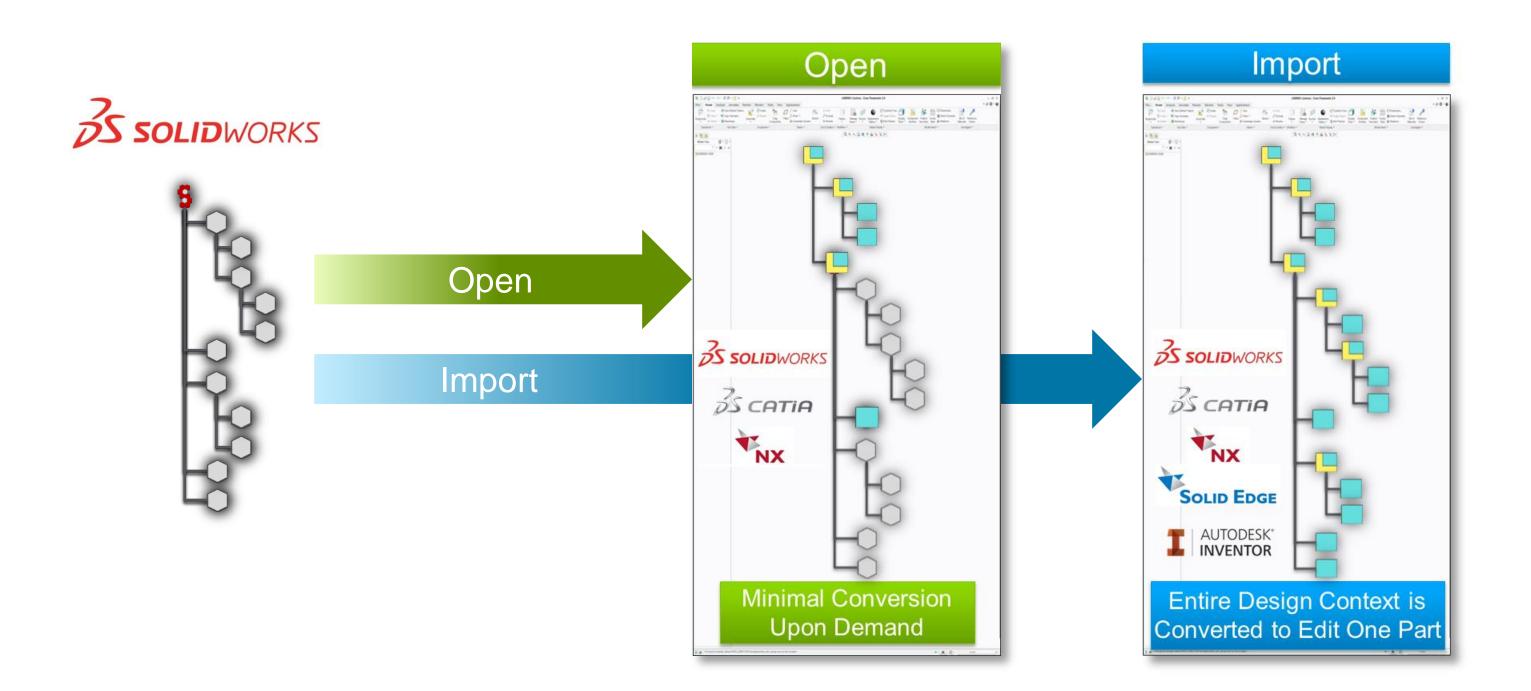


## Unite Technology Addresses the Challenges of Data Migration

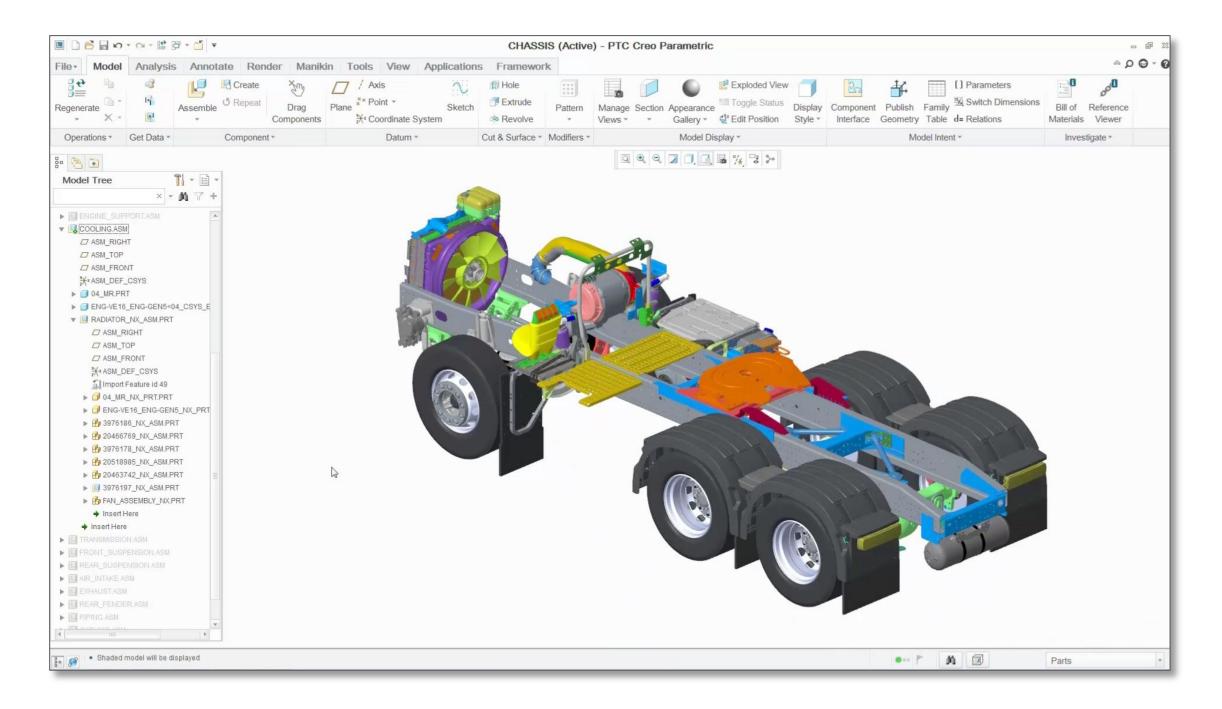
Save time and money with an effective convert as needed workflow



#### CAD Consolidation with PTC Creo 3.0



#### PTC Creo 3.0 Consolidation Video



#### Consolidate to a Single CAD System Easily with PTC Creo

#### Benefits

 Reduce # of CAD platforms and the associated costs of Software Licenses, Support and Training

 Increase Engineering Productivity and IT Efficiency

Convert Data as needed, when needed

 Easily re-use legacy 2D and 3D data with minimal PDM offert

minimal PDM effort

 Enable a "Design Anywhere, Build Anywhere" strategy



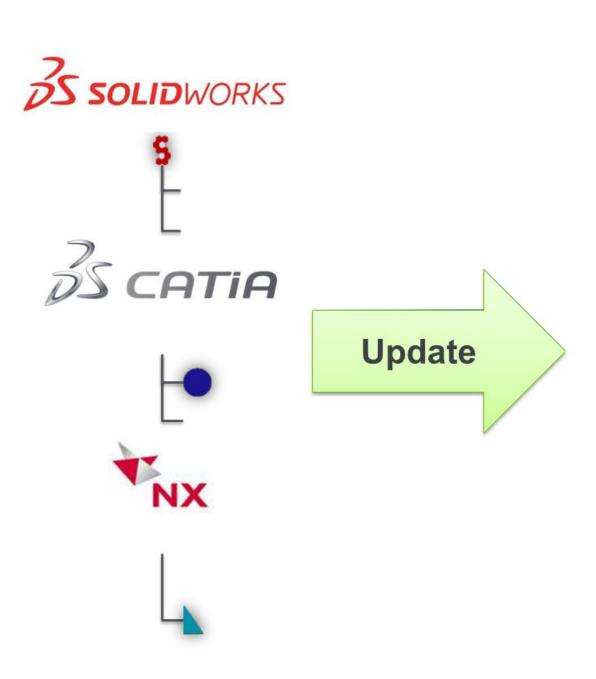
#### Enable Effective Collaboration with Unite Technology

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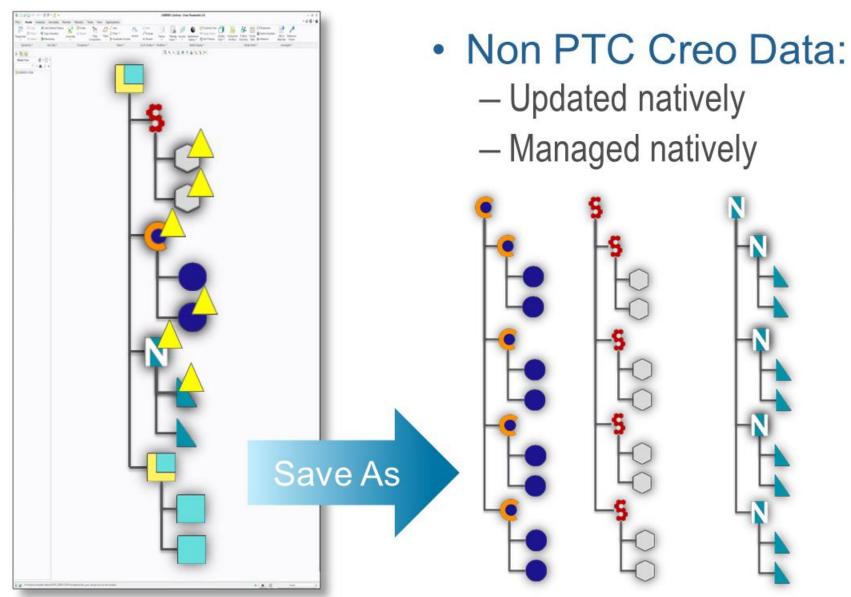
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#### **COLLABORATION**

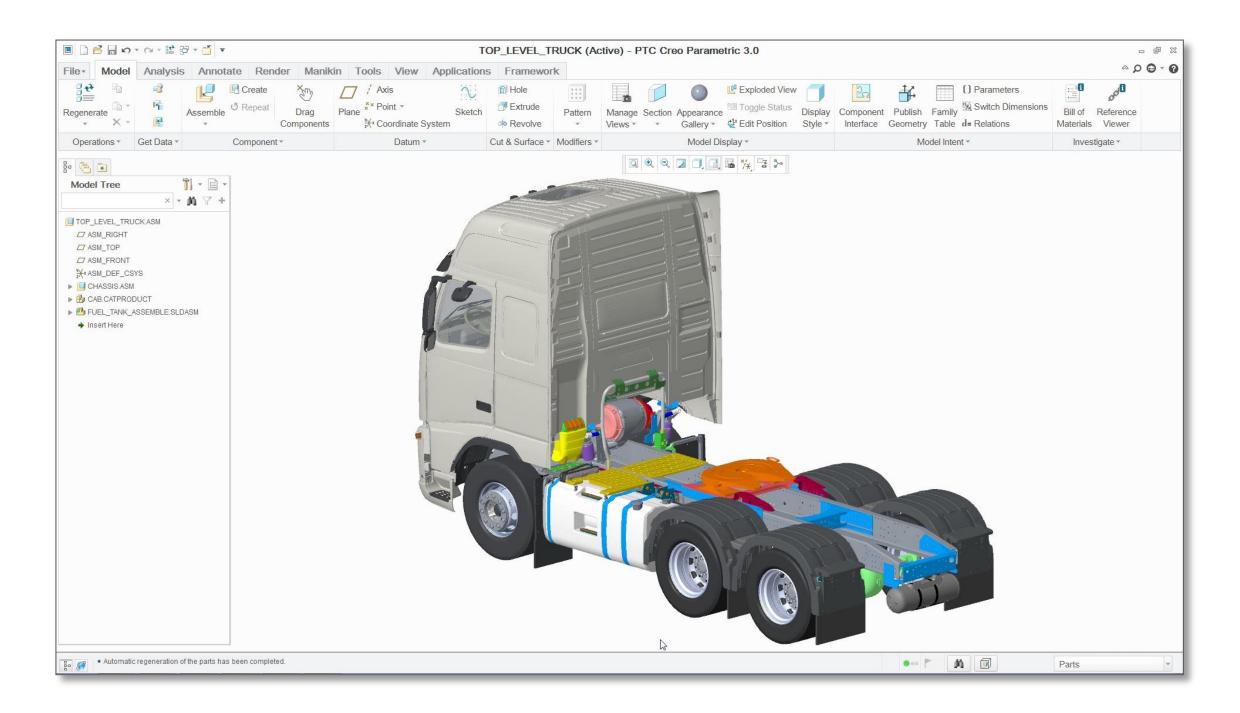
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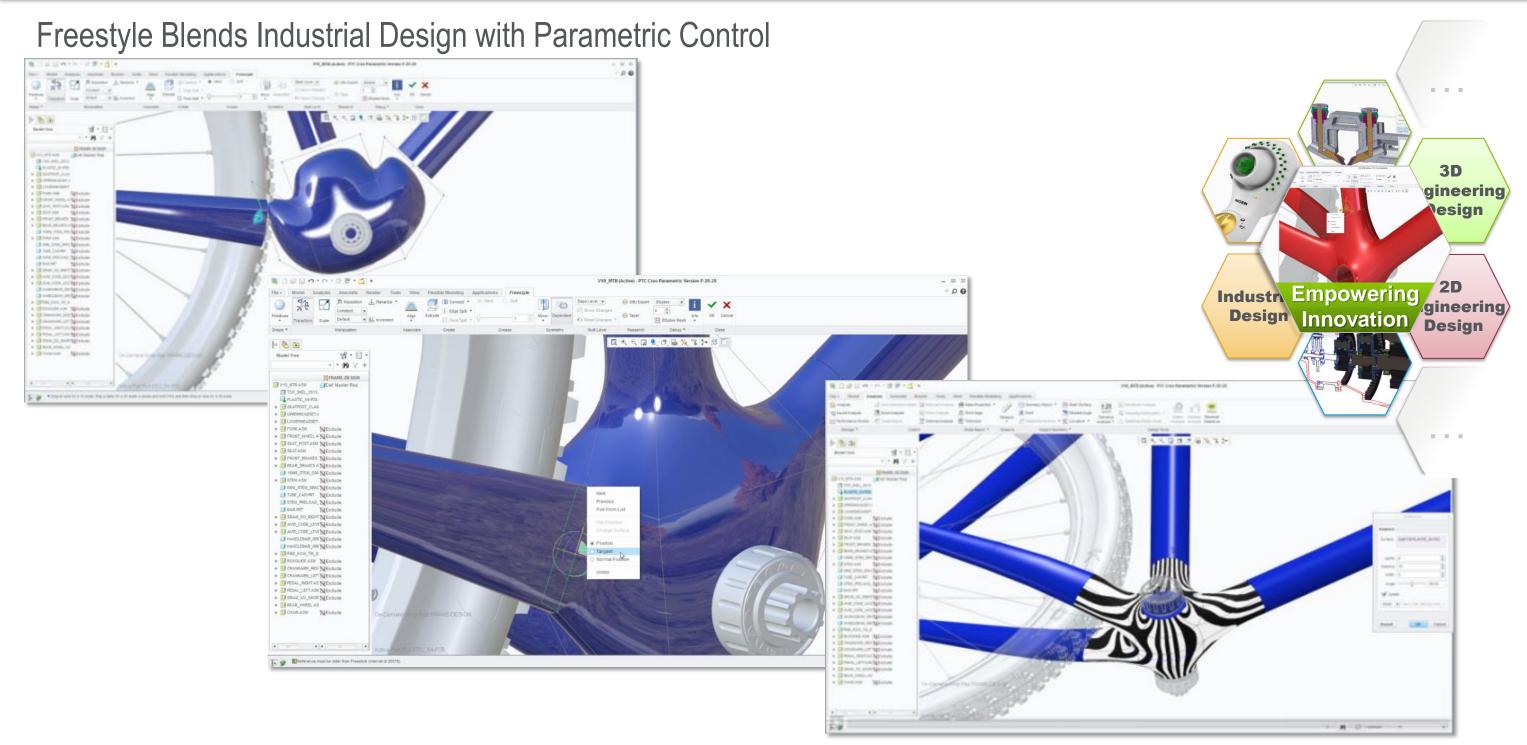
## PTC Creo® 3.0



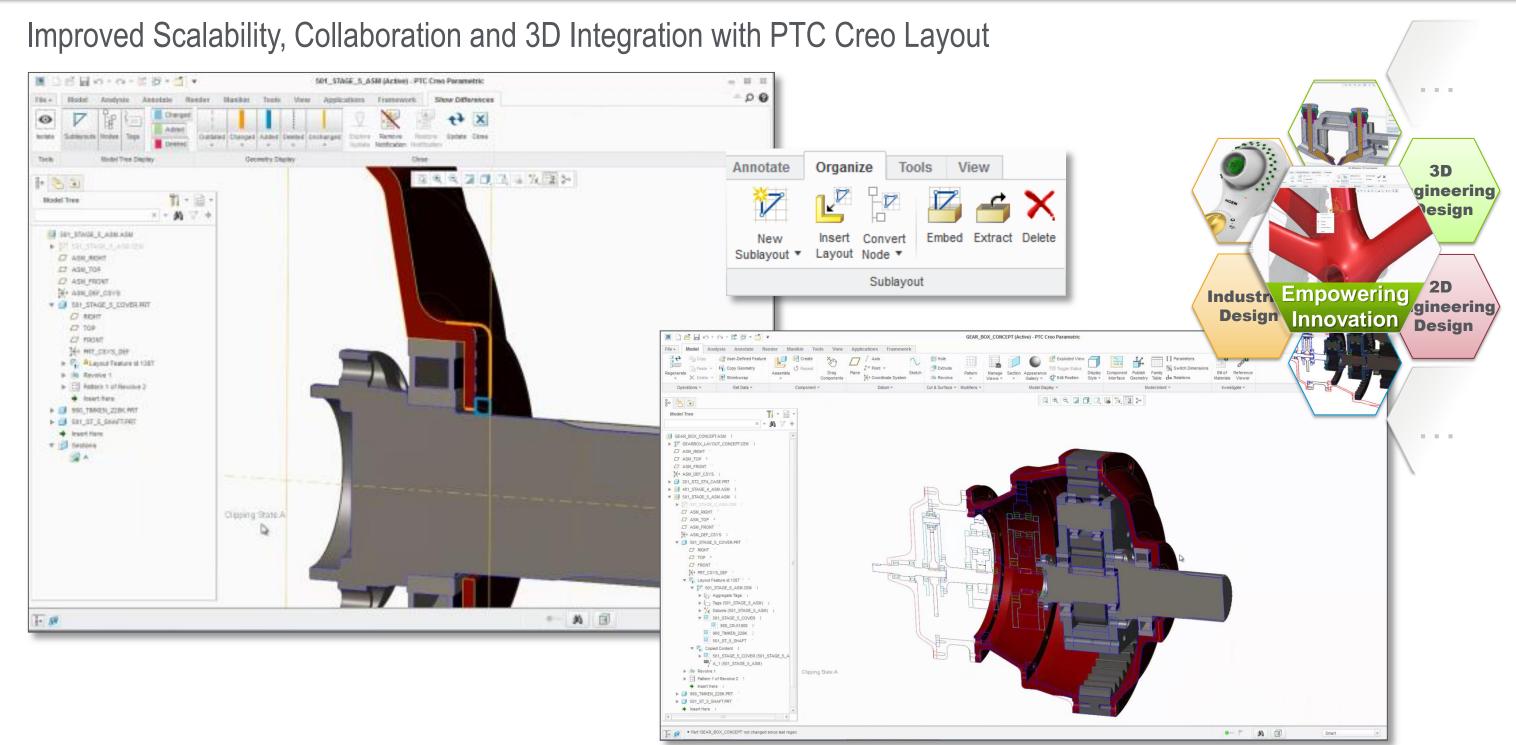
#### PTC Creo 3.0 Collaboration Video



#### Empowering Innovation with PTC Creo 3.0



#### **Empowering Innovation with PTC Creo 3.0**



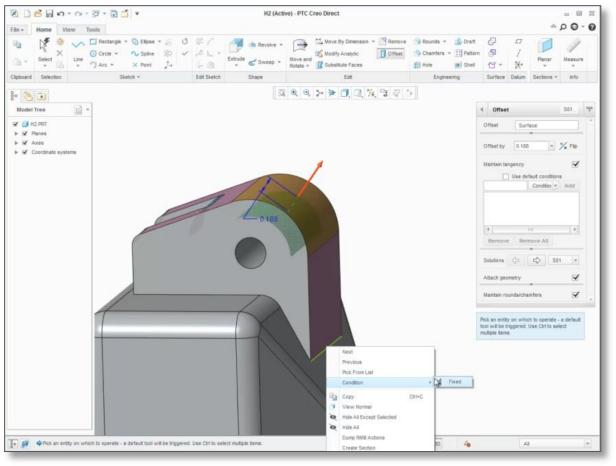
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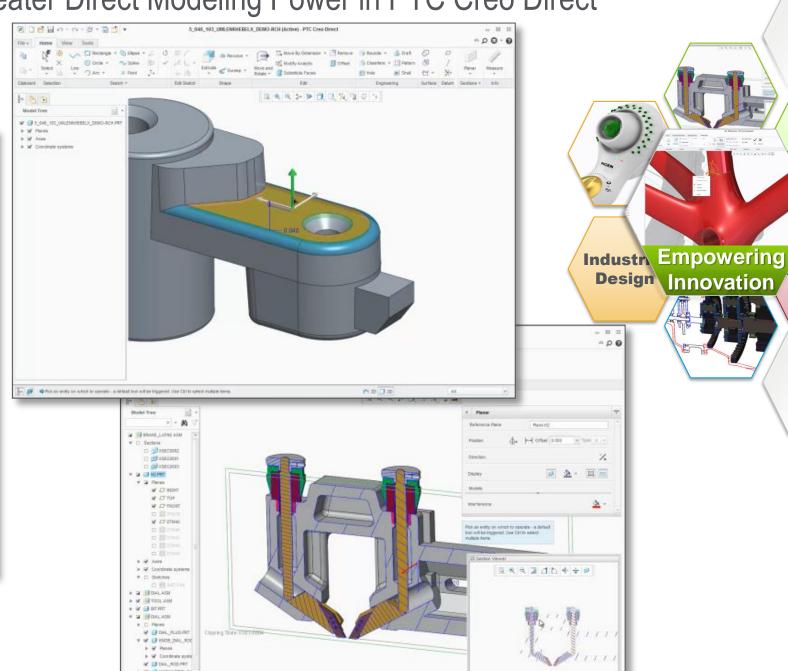
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Design

#### Empowering Innovation with PTC Creo 3.0

Improved Assembly Context Workflows with Greater Direct Modeling Power in PTC Creo Direct





#### **Empowering Innovation with PTC Creo 3.0**

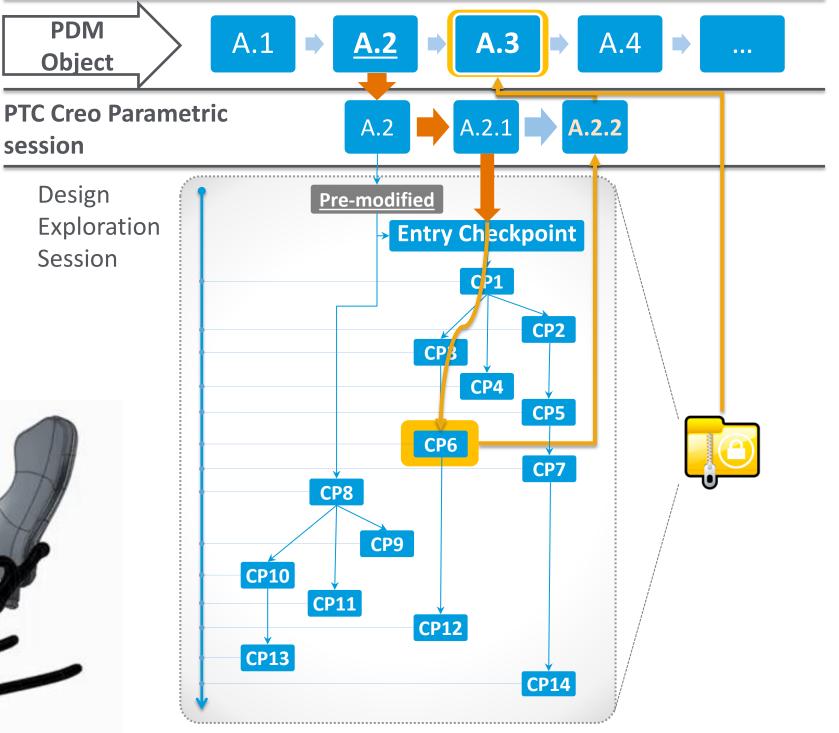
#### PTC Creo Design Exploration Extension

- Efficient design branching
- Seamlessly integrated into PTC Creo Parametric
  - Does not require PTC Windchill

Freely experiment with a variety of design alternatives, modeling approaches, or change consequences







**PDM** 

**Object** 

Design

Session

session

#### New Getting Started Experience

- Revamped Help, using custom Google search functionality
- Startup Tutorials shipped with the product
- Additional tutorials downloaded through Learning Exchange
- 100+ What's New Videos available on Learning Exchange

#### PTC Creo Parametric HELP CENTER

#### FIND ANSWERS



Search the Help Center

Search

#### Introduction

Welcome to PTC Creo Online Help
About Searching from the Help Center
About Home and Topic Pages
To Use the F1 Key for Context-Sensitive Help

- What's New: PTC Creo Parametric 3.0
- PTC Creo Parametric Tutorials

#### Beginners Tutorials

Introduction to PTC Creo Parametric

#### Exercise 1 – Modeling a Piston

User Interface

Creating a New Part

Creating an Extrusion

Removing Material

Creating Rounds

Creating Datum Features

Creating Sketches

Creating Extrusions Using the Sketches

Mirroring Extrudes

Creating Holes

Creating Rounds

Creating a Revolve

Creating Patterns

Finalizing the Piston

- Exercise 2 Creating Complex Parts with Patterns
- Exercise 3 Working with Assemblies

PTC Creo Parametric Tutorials > Beginners Tutorials > Introduction to PTC Creo Parametric

#### Introduction to PTC Creo Parametric

Get up to speed quickly on PTC Creo Parametric with five real-world tutorials. This series of exercises will take you through parts and assembly modeling, motion analysis and creating drawings. Start today and see how easy it is to get started designing with PTC Creo Parametric.

Exercise 1 — Modeling a Piston—Describes how to model a piston part.



 Exercise 2 — Creating Complex Parts with Patterns—Describes how to take advantage of the Pattern feature when creating complex parts.

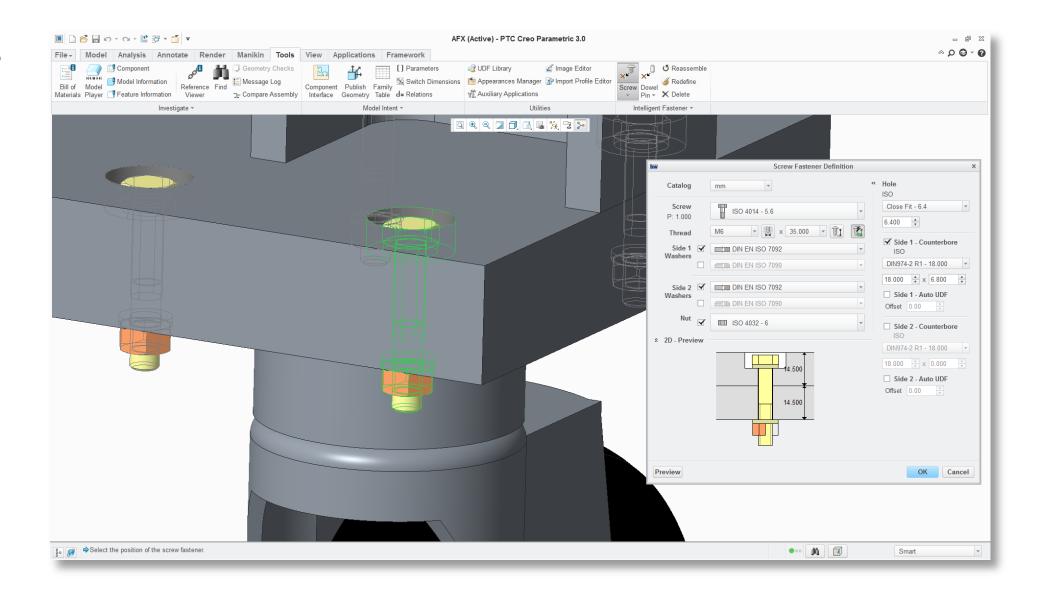


 Exercise 3 — Working with Assemblies—Describe how to create assemblies using a combination of PTC Creo and Solidworks parts.

#### Help Resources

Free Tutorials

- Integrated Hardware Libraries
  - Nuts, Bolts, Washers, Screws
  - Auto hardware selection
  - Auto counterbore
  - Pattern placement



 $\phi = 22 \ mm$ 

 $L=30 \ mm$ 

SF = 225%

 $steel = 0.000076 \frac{N}{mm^3}$ 

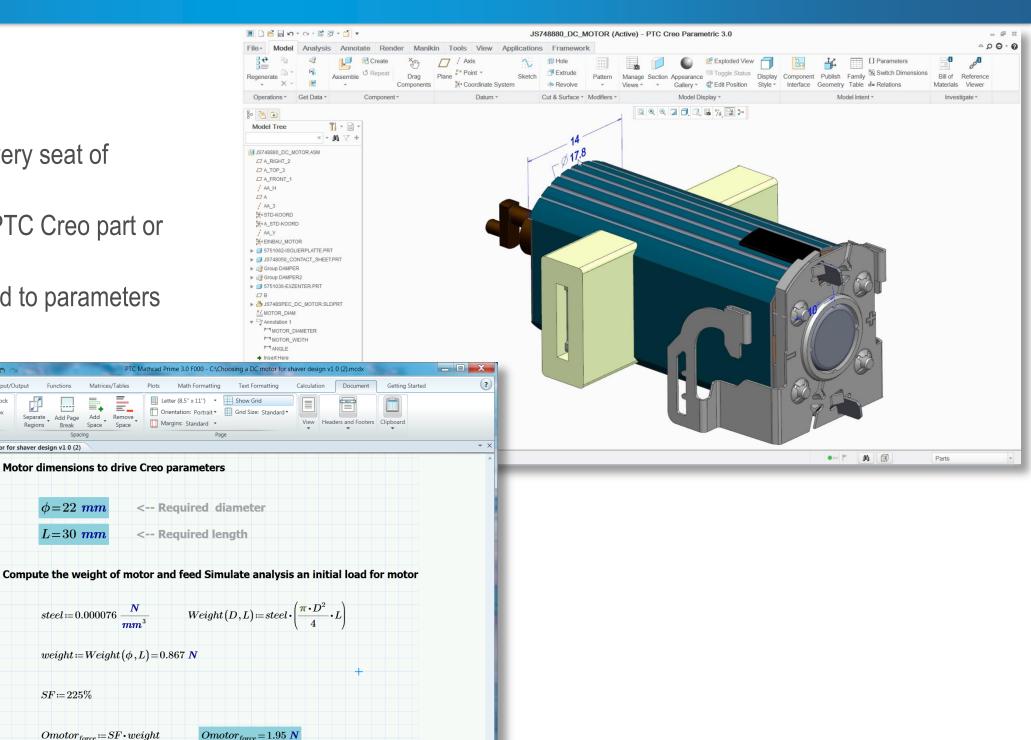
 $Omotor_{force} := SF \cdot weight$ 

 $weight := Weight(\phi, L) = 0.867 N$ 

#### PTC<sup>®</sup> Live Global

#### New PTC Mathcad Integration

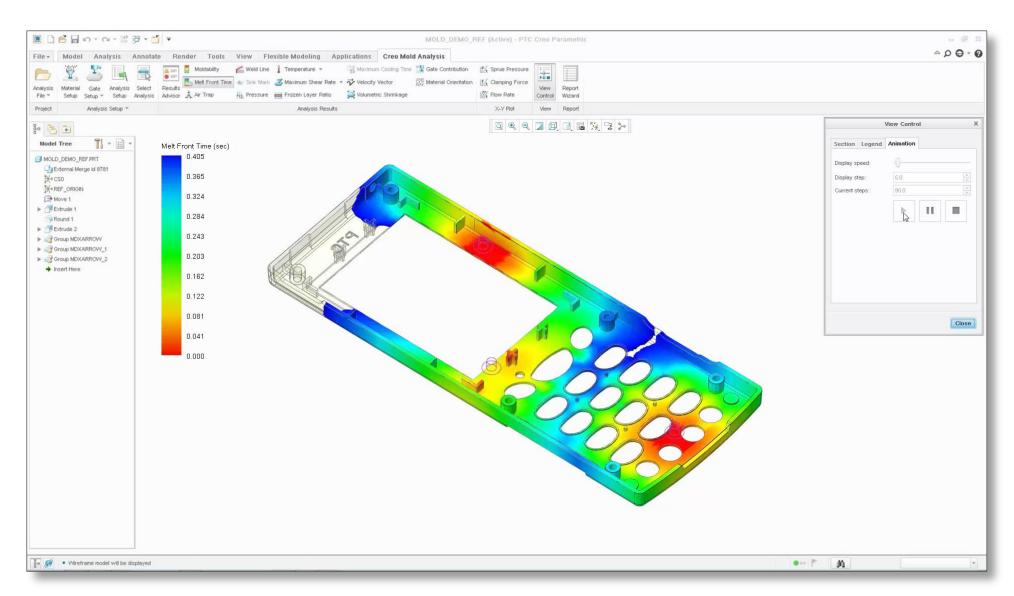
- Mathcad Express is shipped with every seat of PTC Creo Parametric.
- Embed Mathcad worksheet in any PTC Creo part or assembly
- Connect input/outputs from Mathcad to parameters in PTC Creo Parametric



#### Mold Filling Analysis

- Powered by Moldex3D
- New basic capabilities embedded in every seat of PTC Creo Parametric
- New, more advanced PTC Creo Mold Analysis Extension

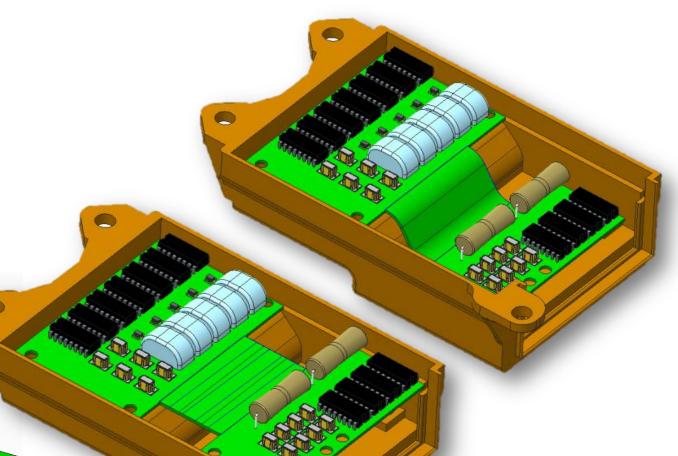




#### PTC Creo ECAD Collaboration Extension

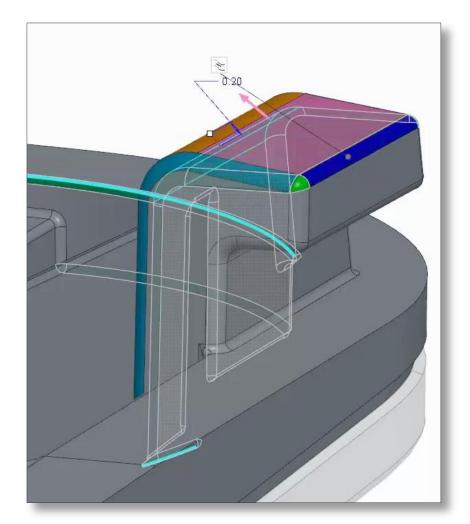
- ECAD assembly type PTC Windchill aware
- Flex Board support
- New with M040 Copper Areas, User-Defined Areas.

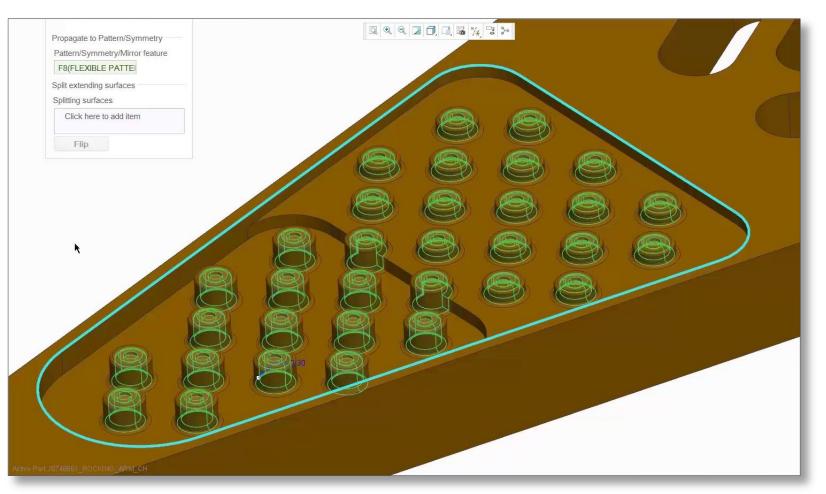




#### PTC Creo Flexible Modeling Extension

- Tangency propagation control
- Intelligent round and chamfer handling
- New Flex Pattern

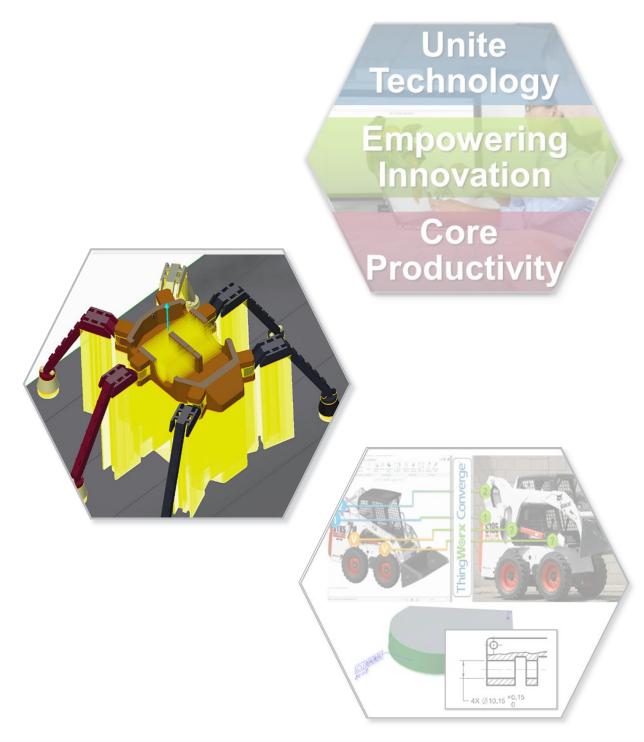




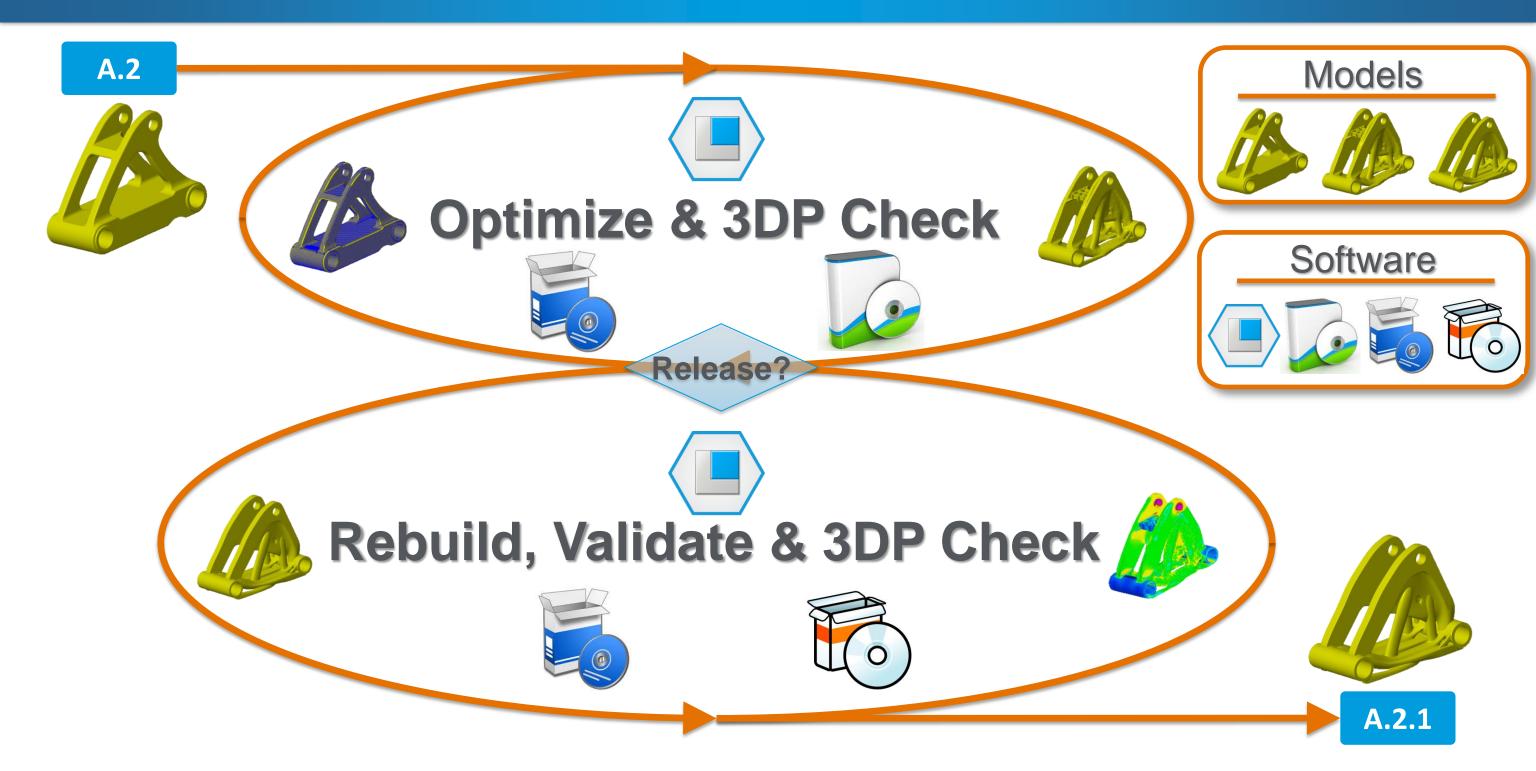
Review of PTC Creo 3.0

**New Since June 2014** 

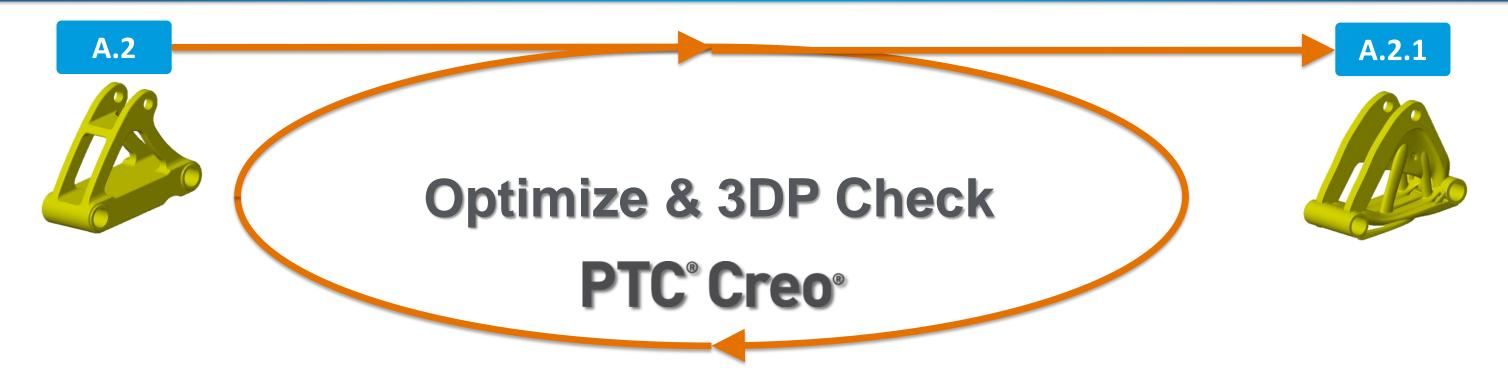
PTC Creo 4.0 and Beyond



#### 3D Printing – Challenges and Opportunities



## 3D Printing – A Bold Strategy, Enabled by a Strategic Partnership



Design for Additive Manufacturing, A Vision Shared by:





## 3D Printing – A Bold Strategy, Enabled by a Strategic Partnership



PTC will Enable our Customers to Design, Simulate, Optimize, Check for and Correct 3D Printing Issues...all in PTC Creo

## In PTC Creo 3.0 M040 (NOW!):

- Preview 3D Printing issues
- Understand build times & material usage, assign colors, visualize support materials
- Print directly to Stratasys Connex Printers

#### **Vision for PTC Creo 4.0 and Beyond:**

- Improved Innovation Fewer design iterations
- Design Freedom New 3d design tools to leverage free complexity of 3D Printing
- Optimised Designs Reduce weight & material usage without compromising function

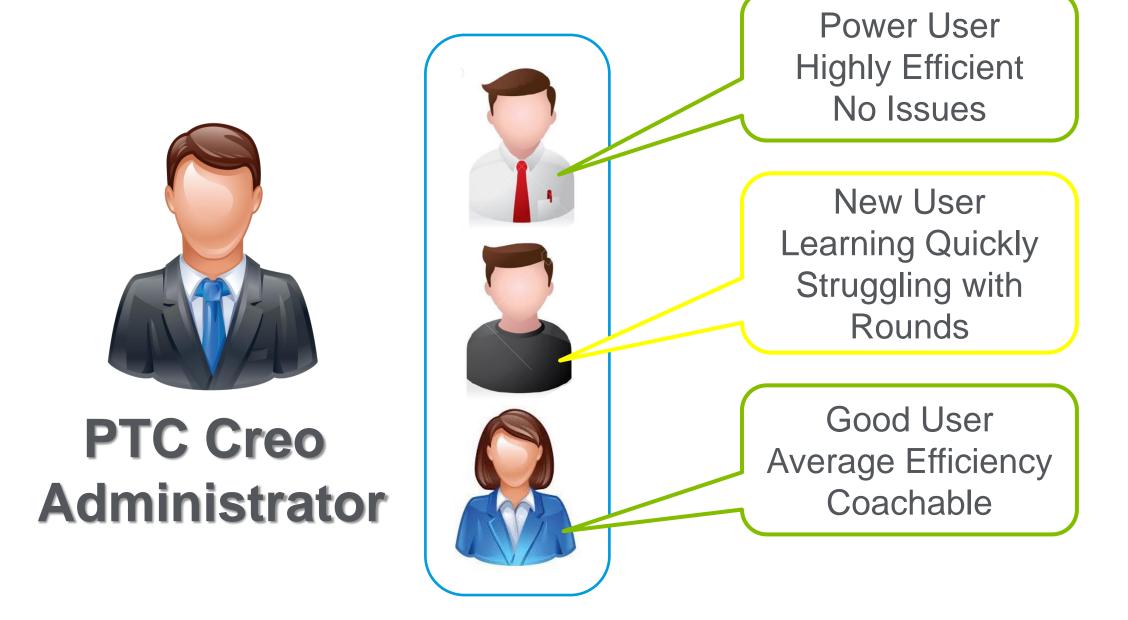
#### Benefits of the Stratasys – PTC Solution

Streamlined Workflow



Accessibility

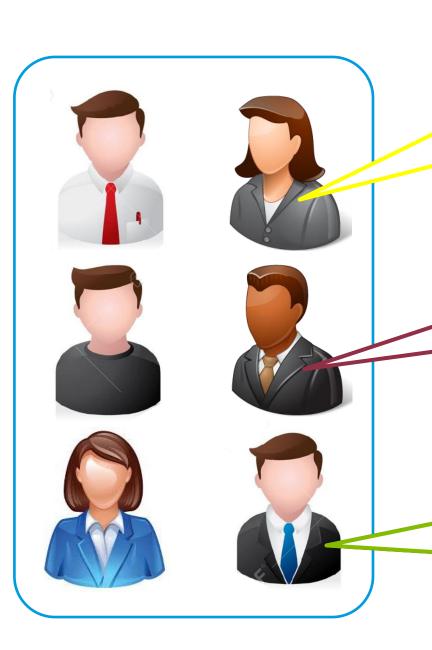
End-to-End Connectivity CAD to Printer Integration





**PTC Creo** 

Administrator



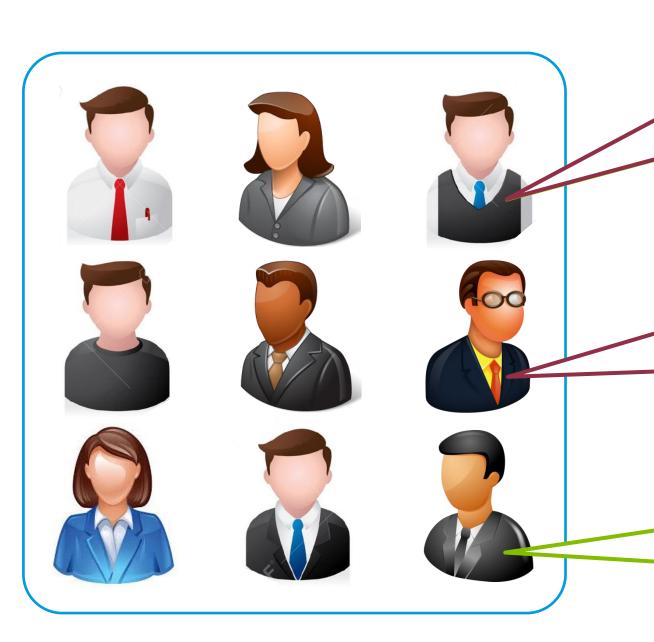
New Graduate
Quick Learner
Inefficient but
doesn't realize it.

New User from NX Inefficient Struggling

Experienced User
Efficient
Over-states
Software Issues



Administrator



New Employee
Having Stability
Problems but Doesn't
Report Them

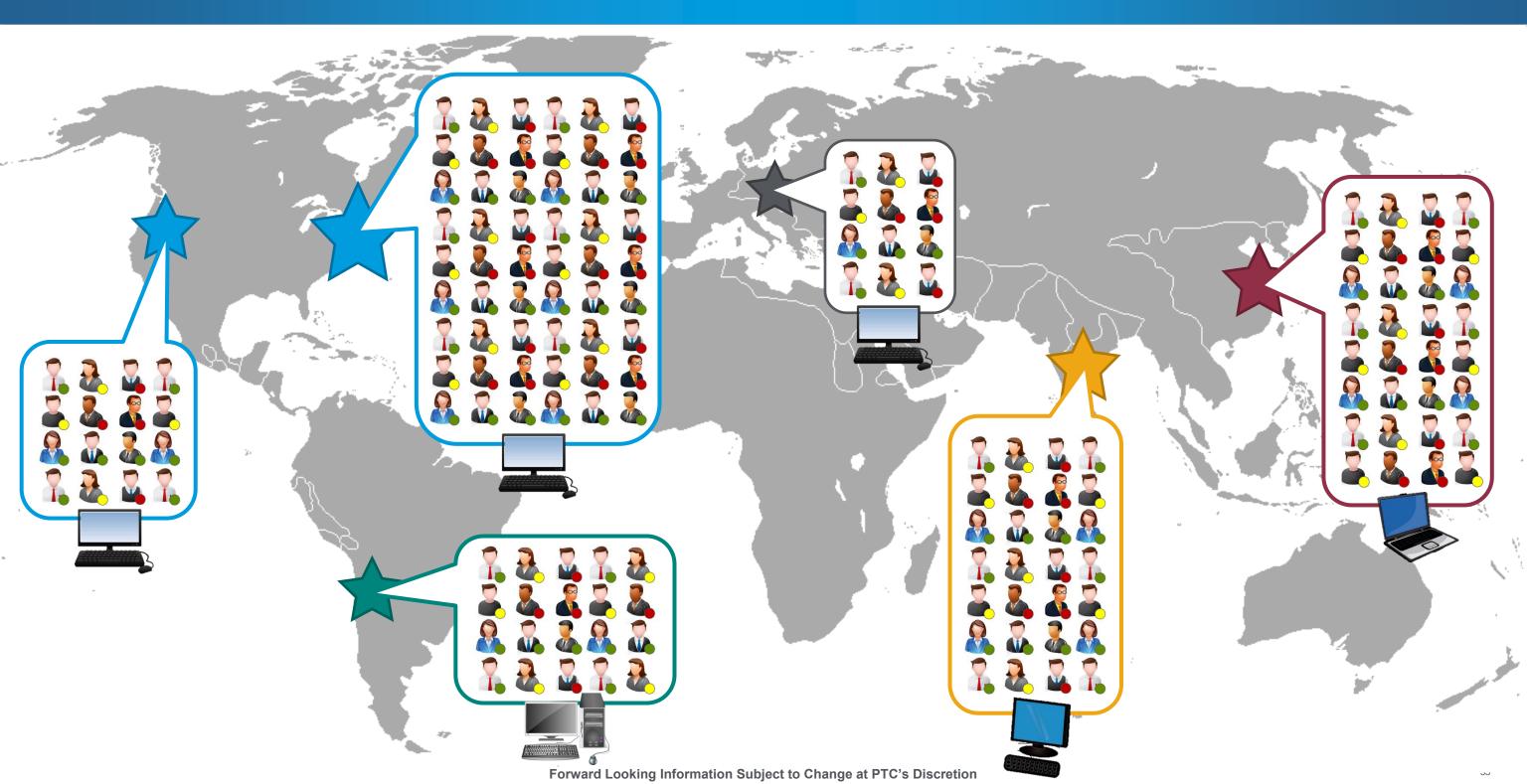
New User from SolidWorks Struggling with Assembly Mode

New Employee
Unexpected
Power User

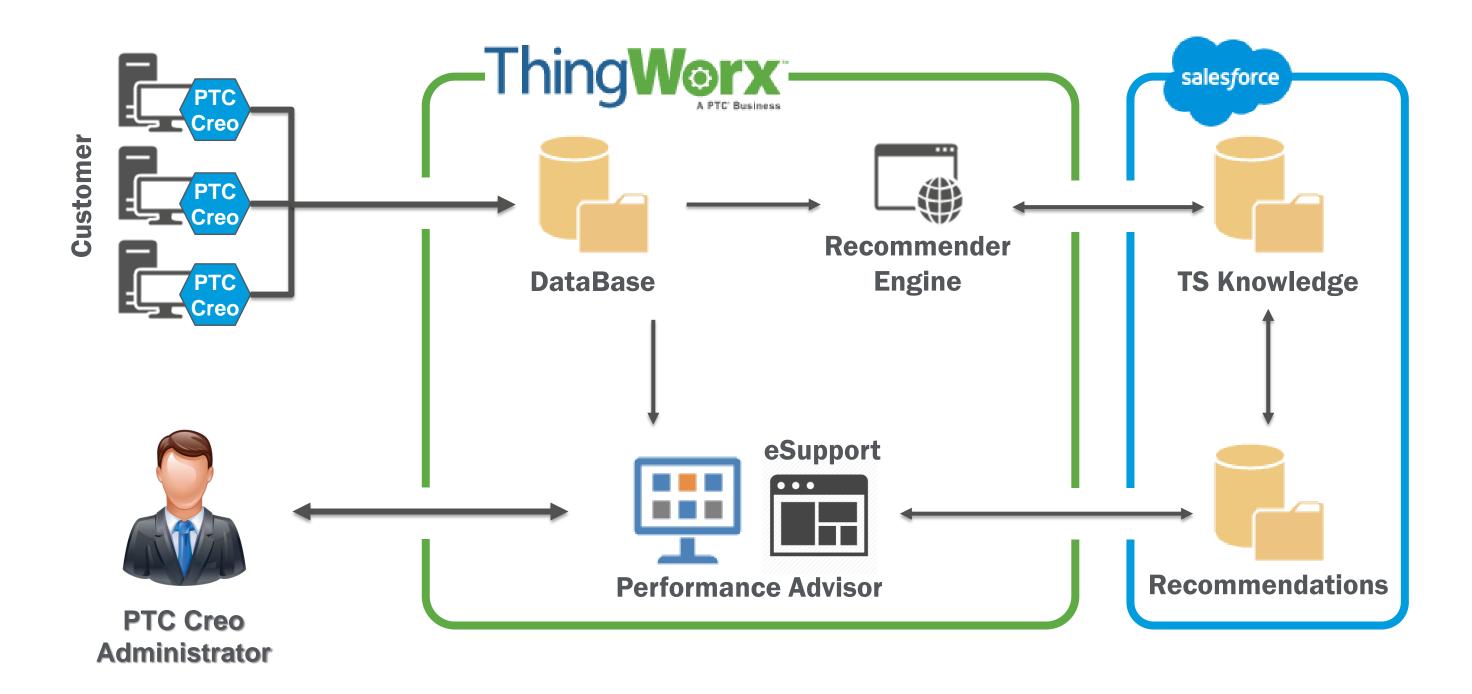




- Great!
- Need a Little Help
- Need a Lot of Help
- Don't Know



#### What if...PTC Creo Apps Were Smart and Connected...?



#### Introducing Performance Advisor for PTC Creo

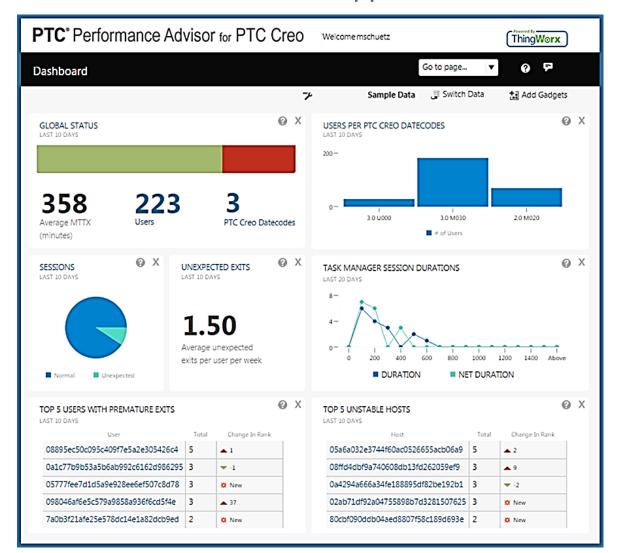
#### PTC Creo Real-Time Monitoring to Maximize Uptime and Provide Proactive Technical Support

#### Capabilities

- Detects and reports system data & performance issues
  - Quality Agent data
  - Session Logger data
- Delivers proven recommendations from the PTC Tech Support Knowledge Base
- Future tools/sensors:
  - Hardware and Driver support information
  - Client Inspector
  - Feature Usage and Adoption
  - License Management

#### Benefits

- Increase product development operational productivity
- Lower product development costs
- Lower the cost of IT through reduced issue volume and reduced time doing non-value-add activities
- Optimized asset management

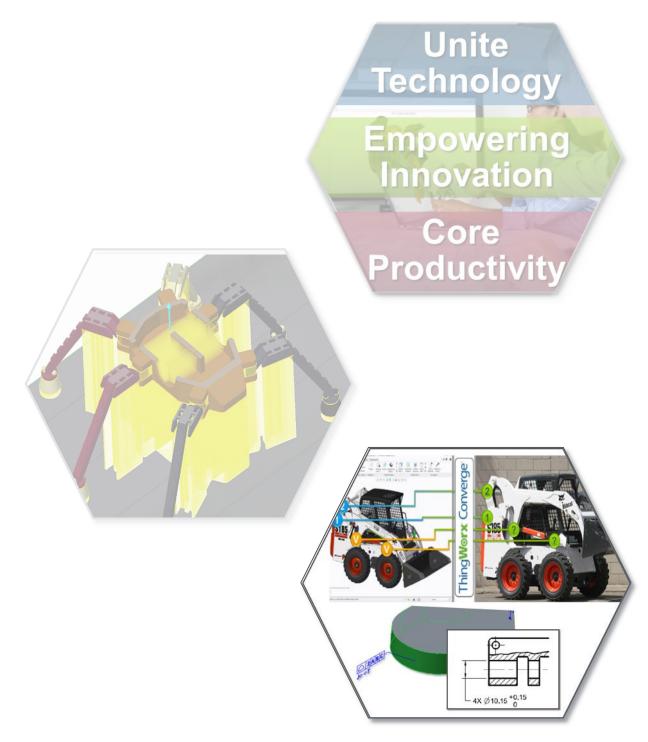


## PTC Creo 2.0 M150+ PTC Creo 3.0 M030+

Review of PTC Creo 3.0

**New Since June 2014** 

PTC Creo 4.0 and Beyond



Semantic representation

2.82

#### PTC Creo 4.0 and Beyond

#### Model Based Enterprise Investments

- Build Standards-Compliant 3D Annotated Models
- Share Semantically Validated Models
- Seamlessly Create Derivative 2D Artifacts

#### **Assembly Performance**

- Better, Faster Whole-Product Design Context
- More Useful, Consolidated Graphics Rep
- Automatic Kinematic Assembly Detection & Regeneration

# **Digital Prototype Physical Product**

Graphic presentation

#### **Digital Twin**

- Validate assumptions with real-world data
- Optimize placement and choice of sensors in your smart, connected product development strategy





## PTC® Live Global

