PTC[®] Live Global

PTC 221 - PTC Creo Roadmap

Brian Thompson

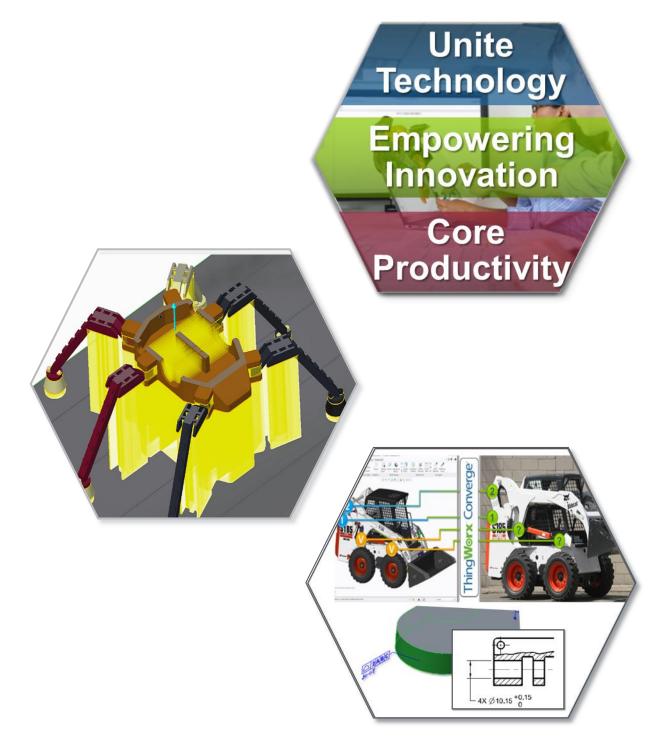
Senior Vice President, PTC Creo Product Management



Review of PTC Creo 3.0

New Since June 2014

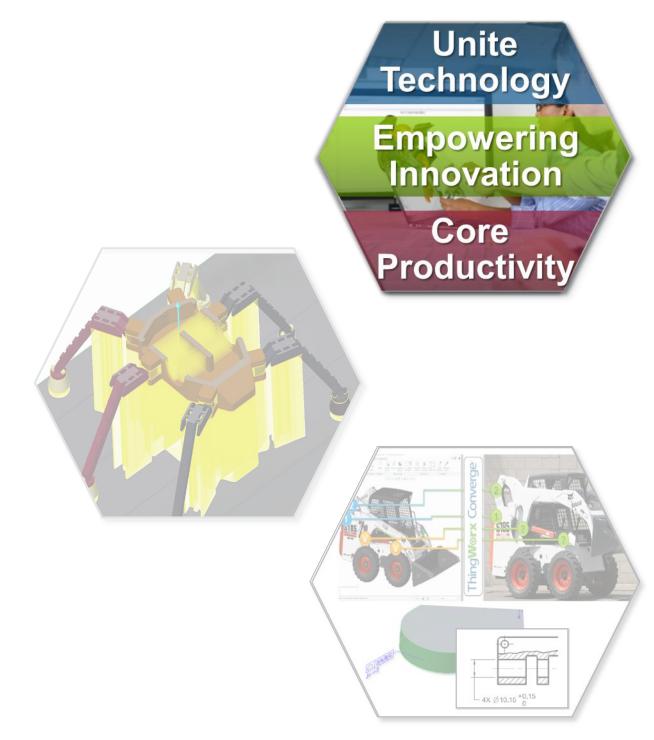
PTC Creo 4.0 and Beyond



Review of PTC Creo 3.0

New Since June 2014

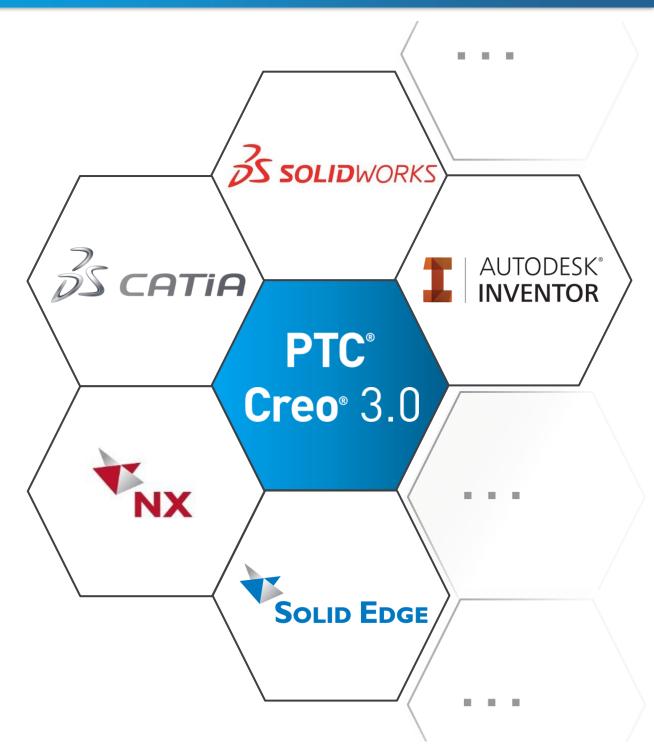
PTC Creo 4.0 and Beyond



Unite Technology

Enabling Optimal Multi-CAD Collaboration and Consolidation

- **Import** common 3D CAD formats
 - SolidWorks, CATIA, NX, Inventor, Solid Edge
- Open key 3D CAD formats
 - SolidWorks, NX, and CATIA
- Automatically update new versions of non-PTC Creo data within your designs
- Save As key 3D CAD formats
 - SolidWorks, NX, and CATIA

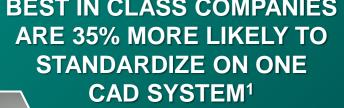


How Unite Technology Can Help You

Consolidate CAD systems to improve quality, speed time to market and lower costs for both Engineering and IT

CONSOLIDATION

BEST IN CLASS COMPANIES ARE 35% MORE LIKELY TO STANDARDIZE ON ONE





¹ Working with Mulit-CAD? Overcoming the Engineering Collaboration Bottleneck - Aberdeen Group



59% OF PEOPLE HAVE **DIFFICULTY MANIPULATING IMPORTED MODELS²**

COLLABORATION

Support more effective product development and drive on-time delivery by working more efficiently with other departments, suppliers or development partners.

² PTC survey of 7,000 manufacturing organizations, October, 2011

CAD Consolidation with Unite Technology

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consolidate CAD
systems to improve quality,
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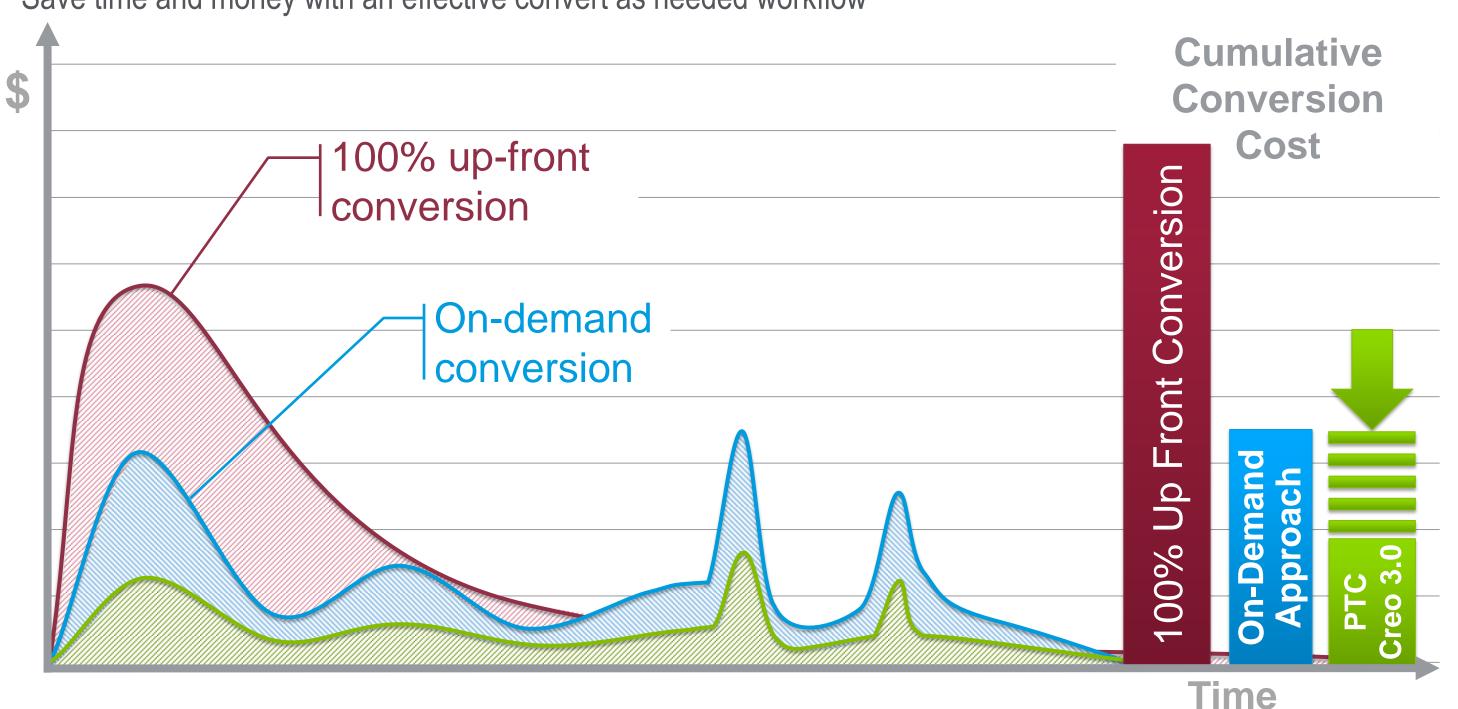
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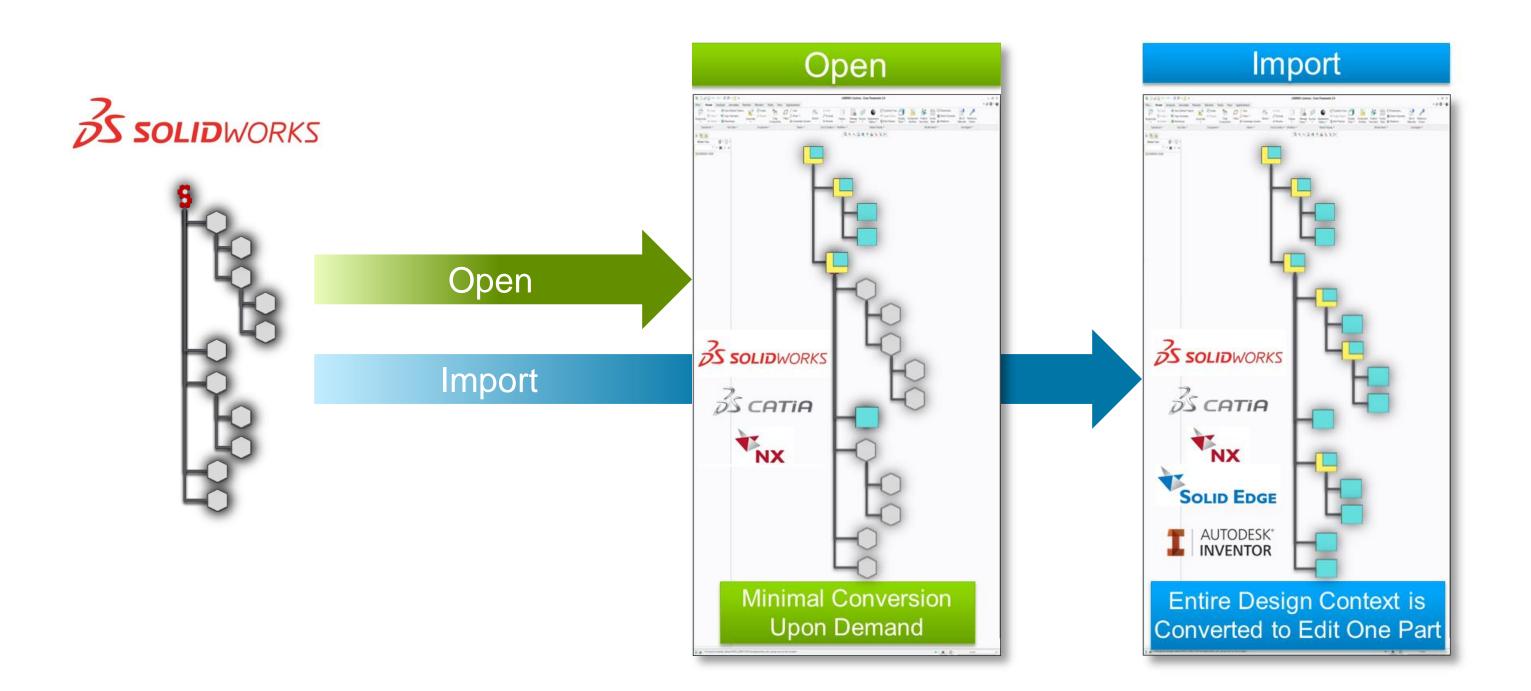


Unite Technology Addresses the Challenges of Data Migration

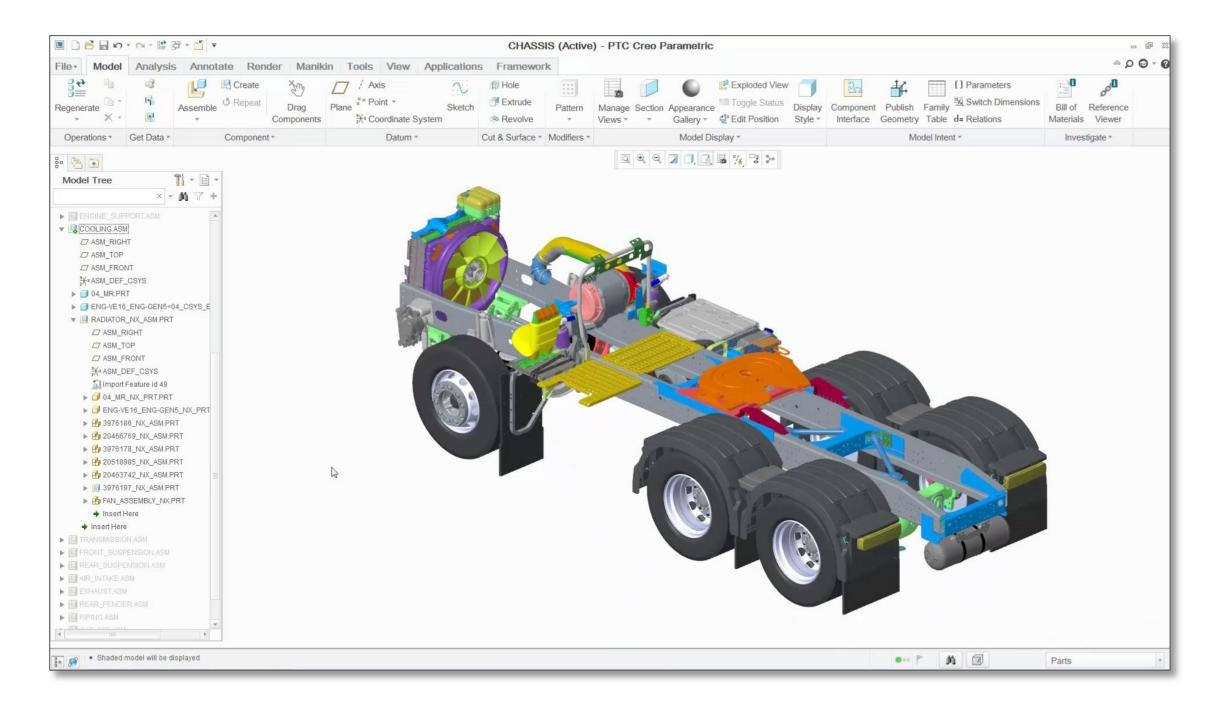
Save time and money with an effective convert as needed workflow



CAD Consolidation with PTC Creo 3.0



PTC Creo 3.0 Consolidation Video



Consolidate to a Single CAD System Easily with PTC Creo

Benefits

 Reduce # of CAD platforms and the associated costs of Software Licenses, Support and Training

 Increase Engineering Productivity and IT Efficiency

Convert Data as needed, when needed

 Easily re-use legacy 2D and 3D data with minimal PDM offert

minimal PDM effort

 Enable a "Design Anywhere, Build Anywhere" strategy



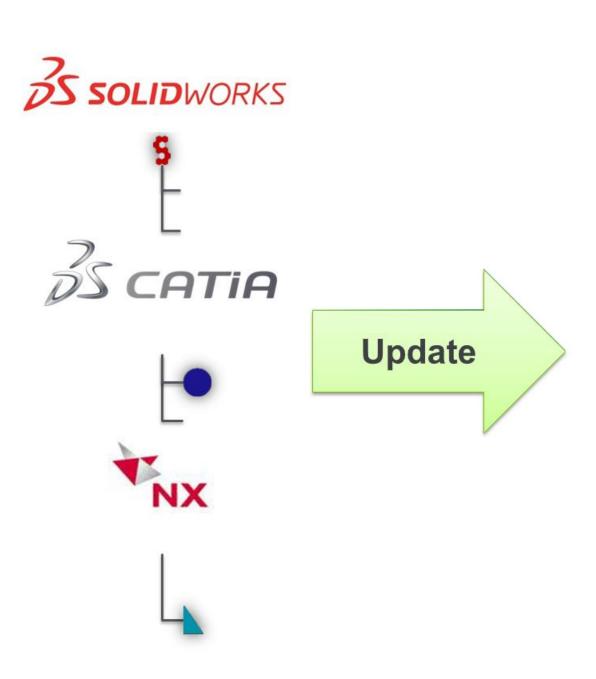
Enable Effective Collaboration with Unite Technology

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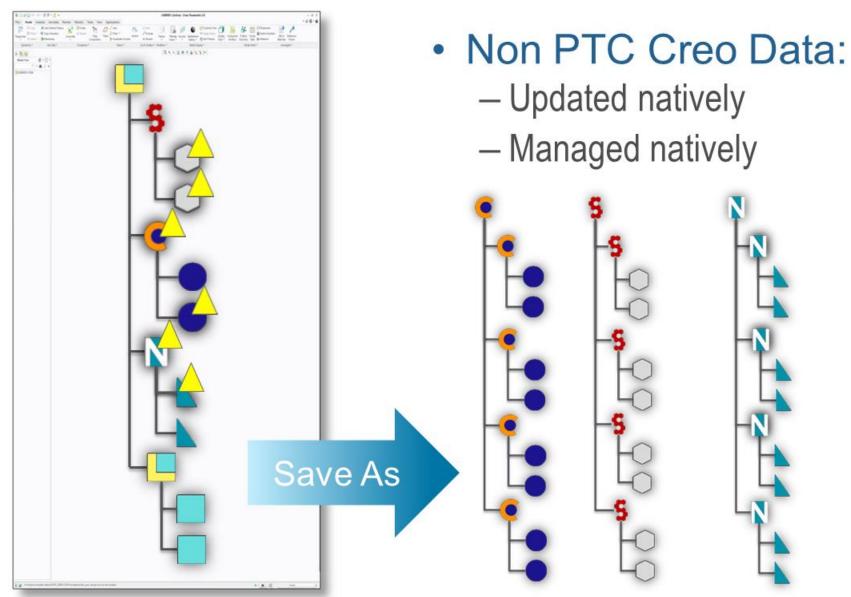
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COLLABORATION

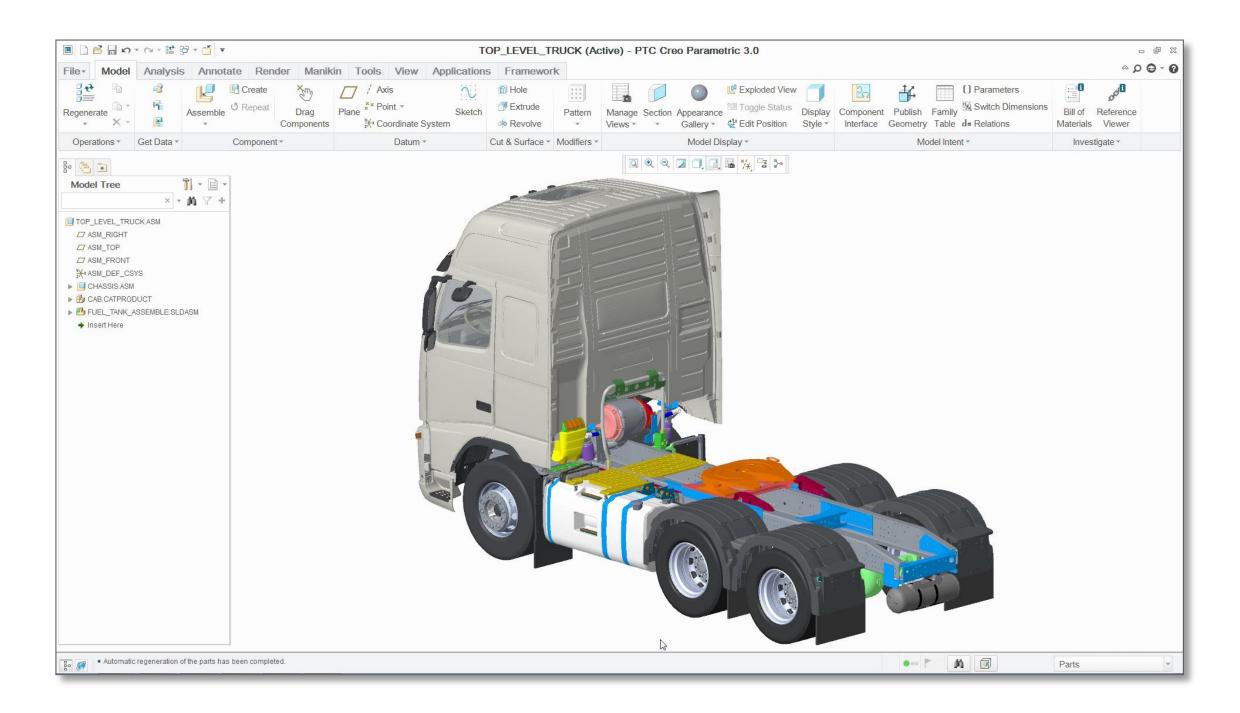
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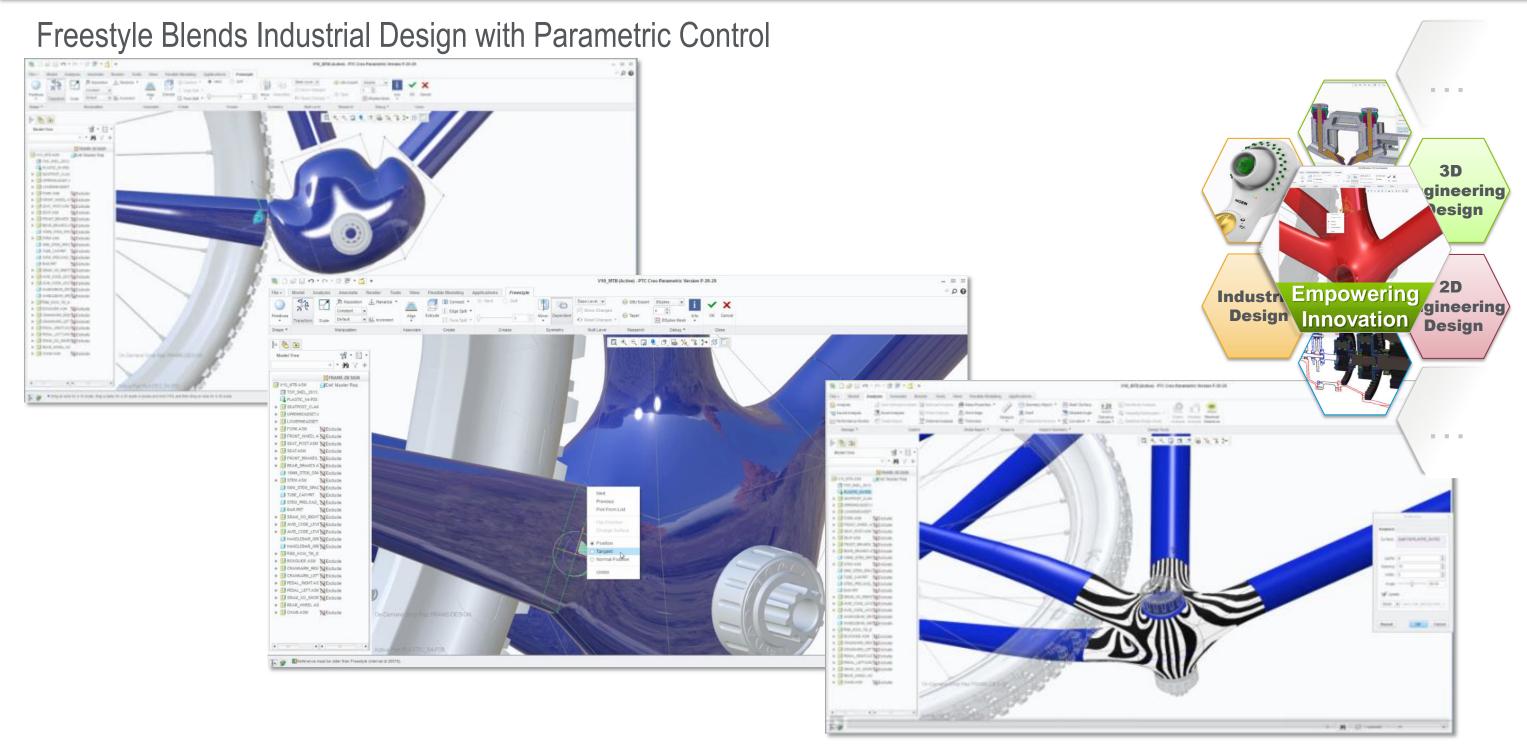
PTC Creo® 3.0



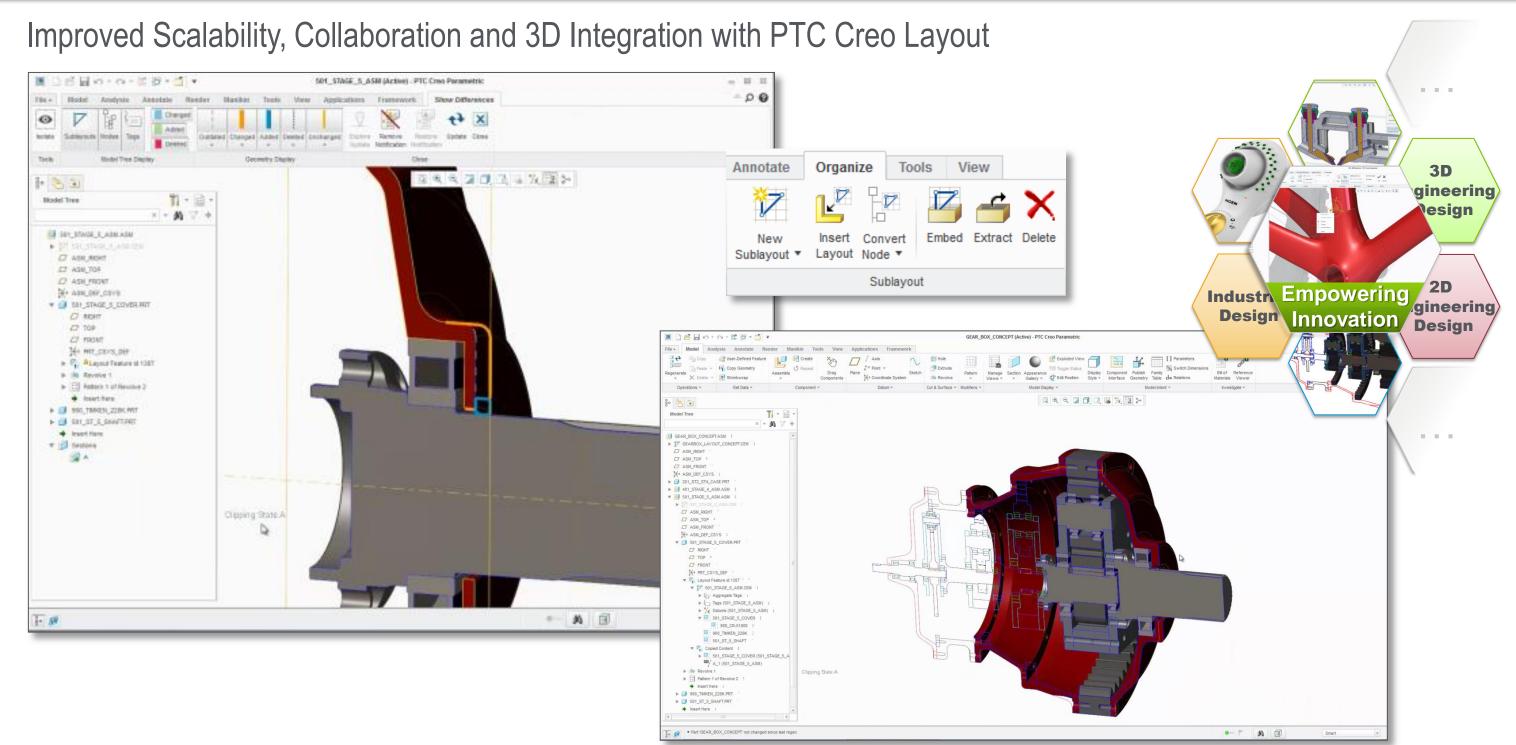
PTC Creo 3.0 Collaboration Video



Empowering Innovation with PTC Creo 3.0



Empowering Innovation with PTC Creo 3.0



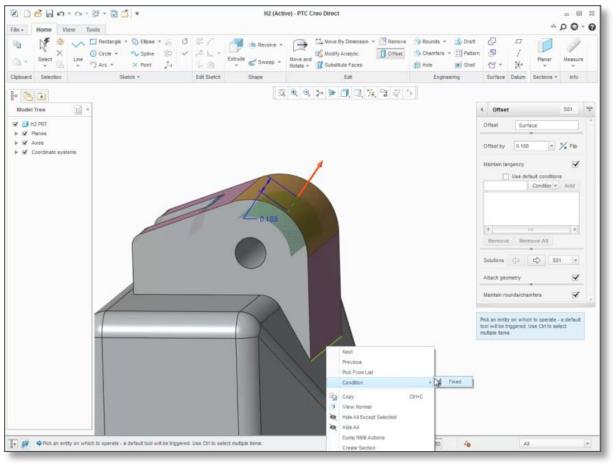
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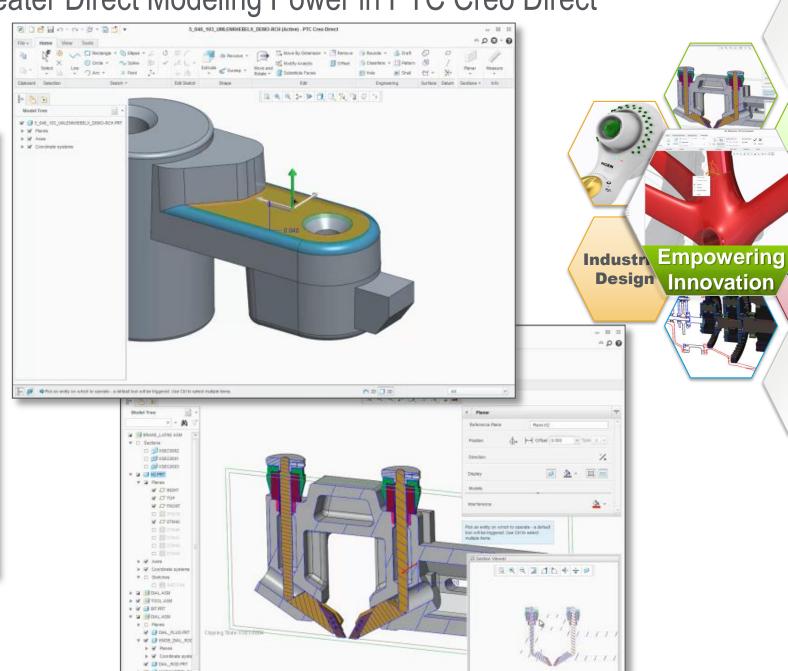
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Design

Empowering Innovation with PTC Creo 3.0

Improved Assembly Context Workflows with Greater Direct Modeling Power in PTC Creo Direct





Empowering Innovation with PTC Creo 3.0

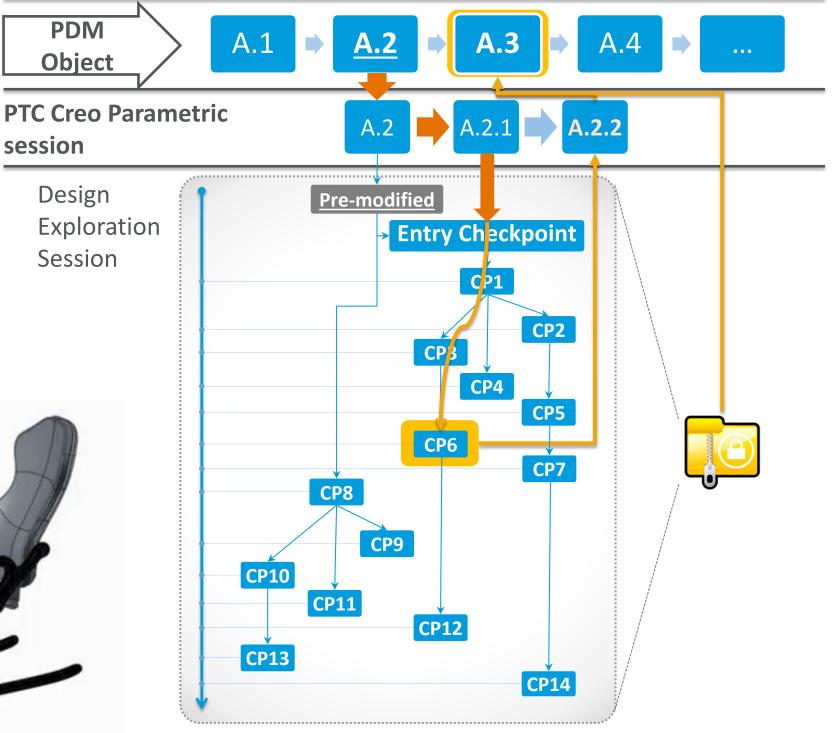
PTC Creo Design Exploration Extension

- Efficient design branching
- Seamlessly integrated into PTC Creo Parametric
 - Does not require PTC Windchill

Freely experiment with a variety of design alternatives, modeling approaches, or change consequences







PDM

Object

Design

Session

session

New Getting Started Experience

- Revamped Help, using custom Google search functionality
- Startup Tutorials shipped with the product
- Additional tutorials downloaded through Learning Exchange
- 100+ What's New Videos available on Learning Exchange

PTC Creo Parametric HELP CENTER

FIND ANSWERS



Search the Help Center

Search

Introduction

Welcome to PTC Creo Online Help
About Searching from the Help Center
About Home and Topic Pages
To Use the F1 Key for Context-Sensitive Help

- What's New: PTC Creo Parametric 3.0
- PTC Creo Parametric Tutorials

Beginners Tutorials

Introduction to PTC Creo Parametric

Exercise 1 – Modeling a Piston

User Interface

Creating a New Part

Creating an Extrusion

Removing Material

Creating Rounds

Creating Datum Features

Creating Sketches

Creating Extrusions Using the Sketches

Mirroring Extrudes

Creating Holes

Creating Rounds

Creating a Revolve

Creating Patterns

Finalizing the Piston

- Exercise 2 Creating Complex Parts with Patterns
- Exercise 3 Working with Assemblies

PTC Creo Parametric Tutorials > Beginners Tutorials > Introduction to PTC Creo Parametric

Introduction to PTC Creo Parametric

Get up to speed quickly on PTC Creo Parametric with five real-world tutorials. This series of exercises will take you through parts and assembly modeling, motion analysis and creating drawings. Start today and see how easy it is to get started designing with PTC Creo Parametric.

Exercise 1 — Modeling a Piston—Describes how to model a piston part.



 Exercise 2 — Creating Complex Parts with Patterns—Describes how to take advantage of the Pattern feature when creating complex parts.

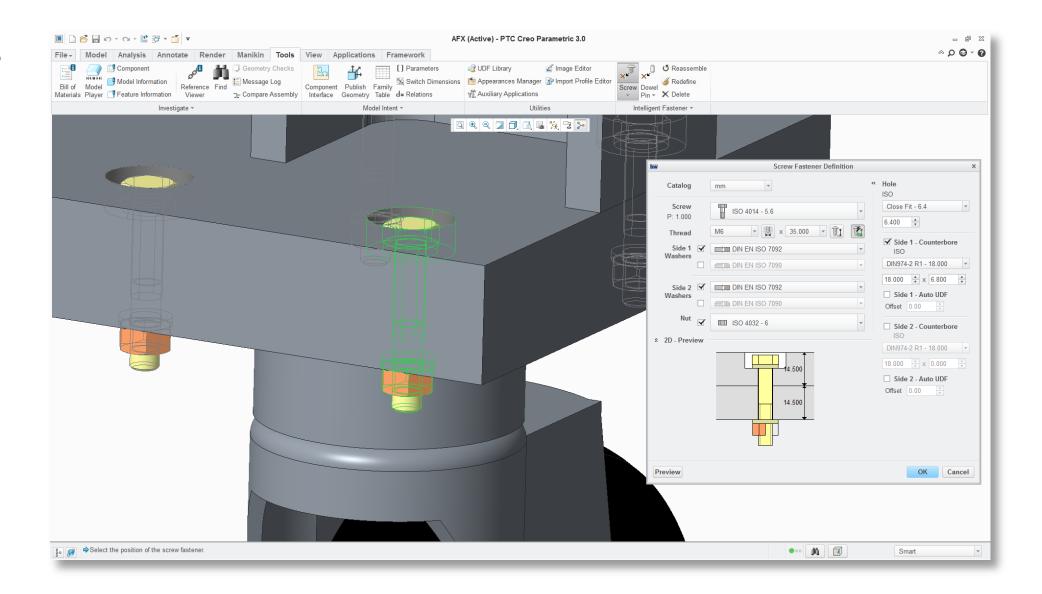


 Exercise 3 — Working with Assemblies—Describe how to create assemblies using a combination of PTC Creo and Solidworks parts.

Help Resources

Free Tutorials

- Integrated Hardware Libraries
 - Nuts, Bolts, Washers, Screws
 - Auto hardware selection
 - Auto counterbore
 - Pattern placement



 $\phi = 22 \ mm$

 $L=30 \ mm$

SF = 225%

 $steel = 0.000076 \frac{N}{mm^3}$

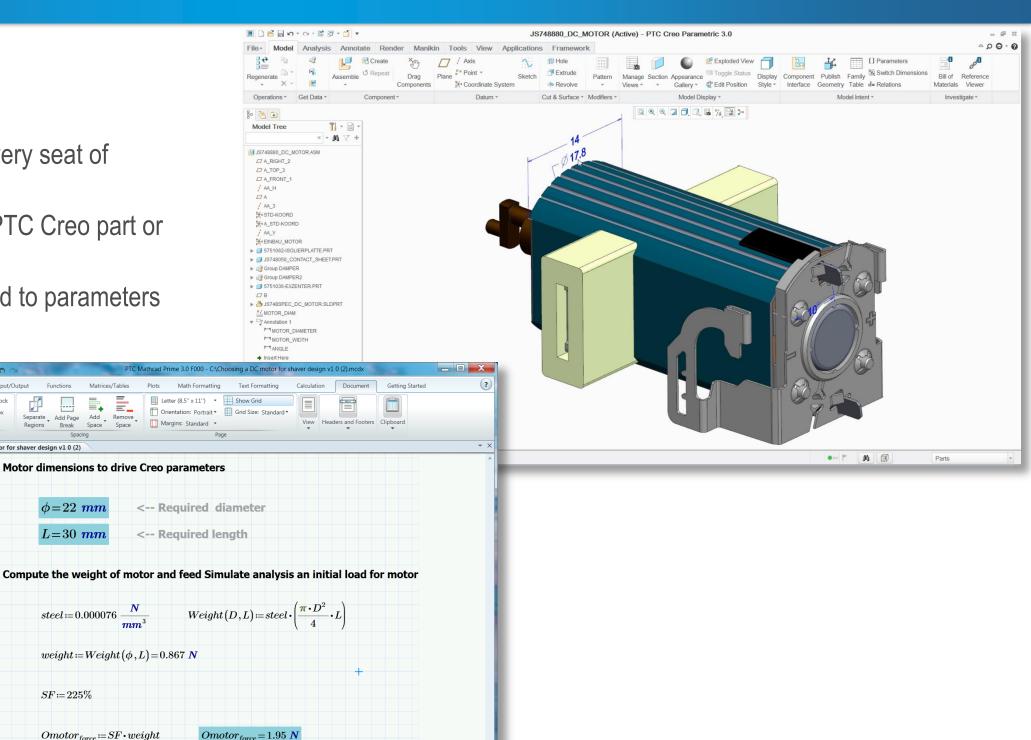
 $Omotor_{force} := SF \cdot weight$

 $weight := Weight(\phi, L) = 0.867 N$

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New PTC Mathcad Integration

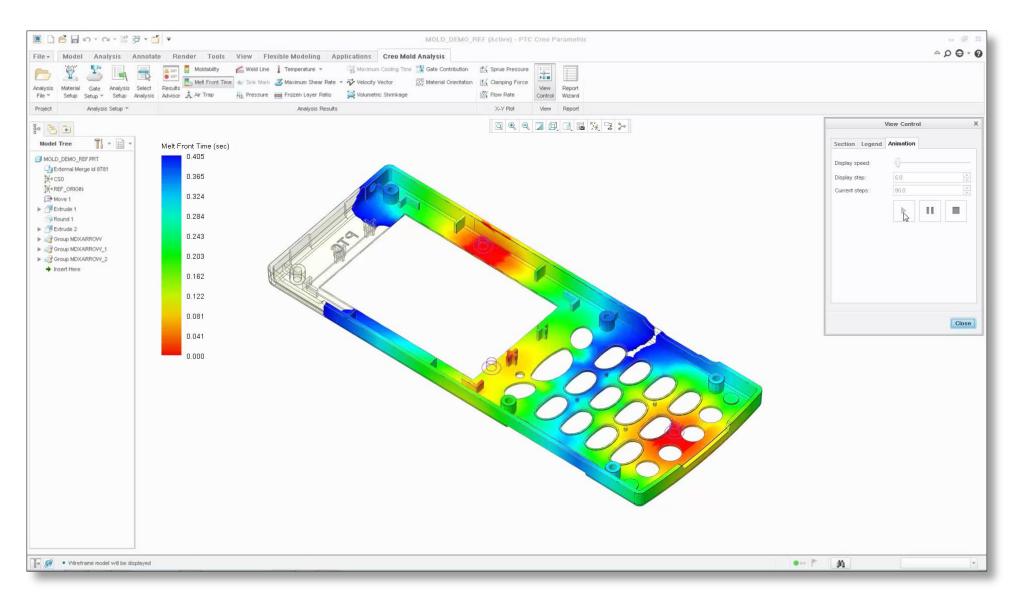
- Mathcad Express is shipped with every seat of PTC Creo Parametric.
- Embed Mathcad worksheet in any PTC Creo part or assembly
- Connect input/outputs from Mathcad to parameters in PTC Creo Parametric



Mold Filling Analysis

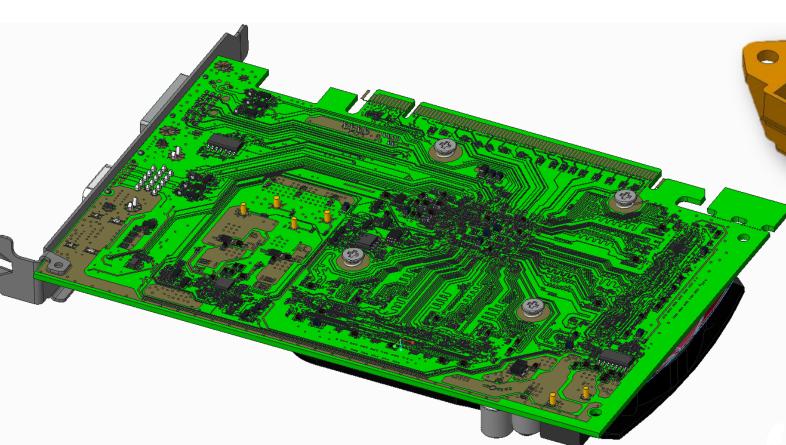
- Powered by Moldex3D
- New basic capabilities embedded in every seat of PTC Creo Parametric
- New, more advanced PTC Creo Mold Analysis Extension

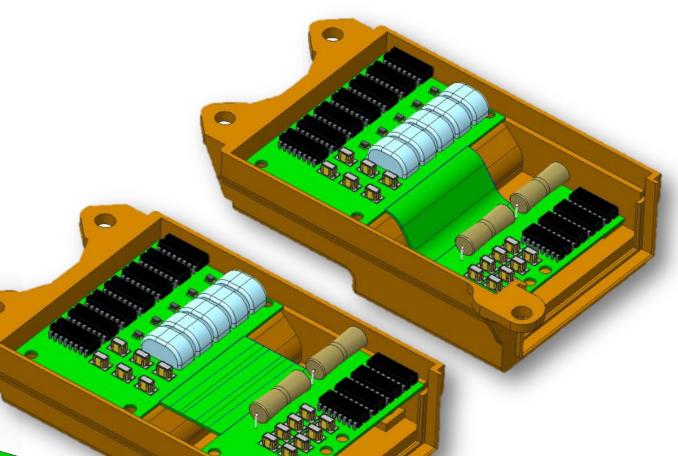




PTC Creo ECAD Collaboration Extension

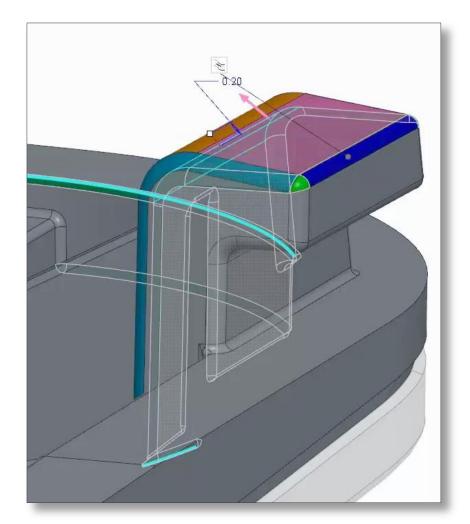
- ECAD assembly type PTC Windchill aware
- Flex Board support
- New with M040 Copper Areas, User-Defined Areas.

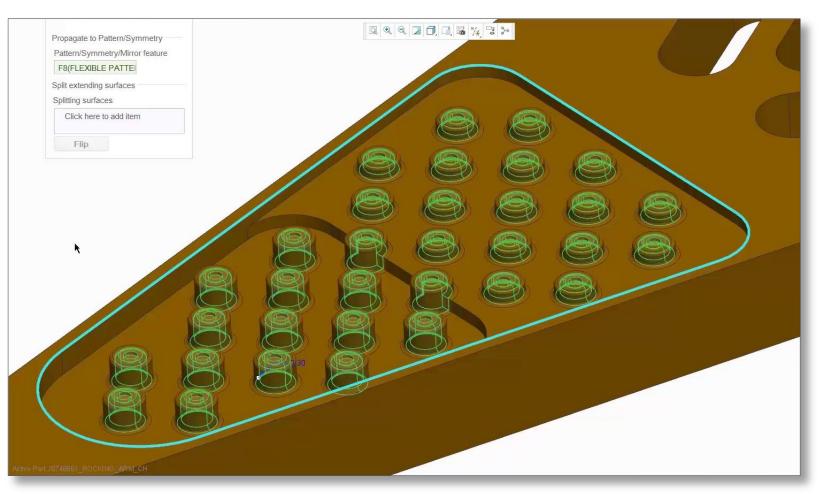




PTC Creo Flexible Modeling Extension

- Tangency propagation control
- Intelligent round and chamfer handling
- New Flex Pattern





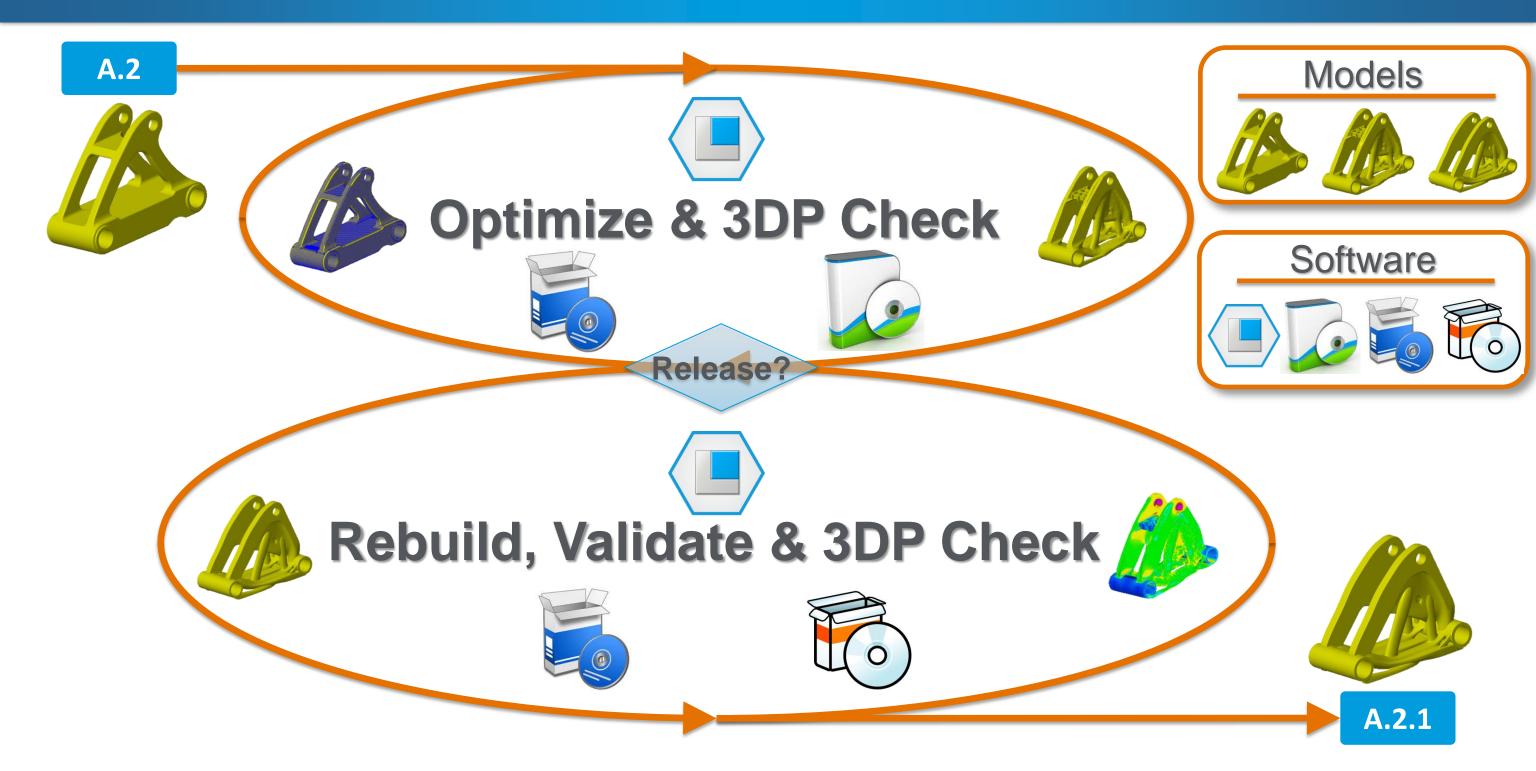
Review of PTC Creo 3.0

New Since June 2014

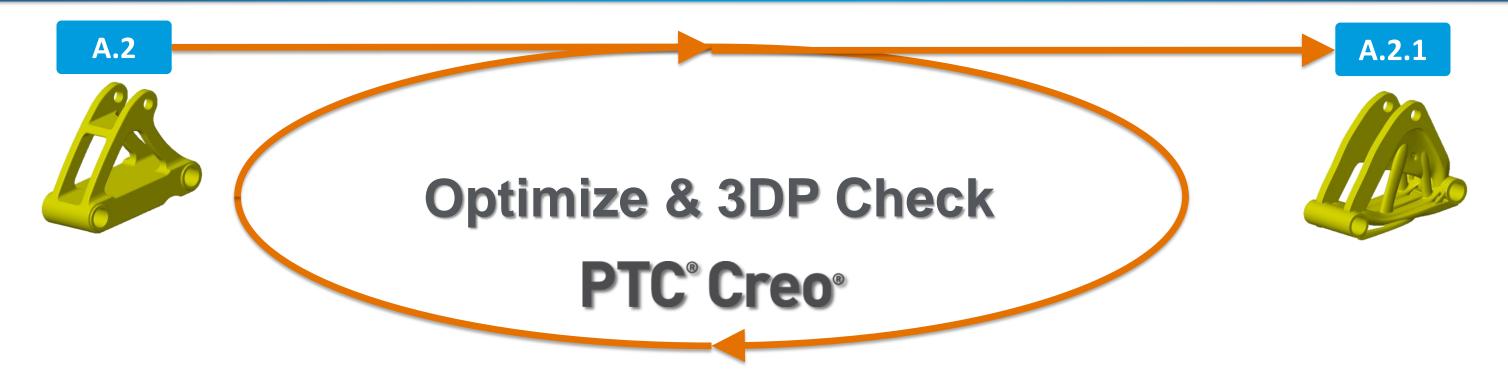
PTC Creo 4.0 and Beyond



3D Printing – Challenges and Opportunities



3D Printing – A Bold Strategy, Enabled by a Strategic Partnership



Design for Additive Manufacturing, A Vision Shared by:





3D Printing – A Bold Strategy, Enabled by a Strategic Partnership



PTC will Enable our Customers to Design, Simulate, Optimize, Check for and Correct 3D Printing Issues...all in PTC Creo

In PTC Creo 3.0 M040 (NOW!):

- Preview 3D Printing issues
- Understand build times & material usage, assign colors, visualize support materials
- Print directly to Stratasys Connex Printers

Vision for PTC Creo 4.0 and Beyond:

- Improved Innovation Fewer design iterations
- Design Freedom New 3d design tools to leverage free complexity of 3D Printing
- Optimised Designs Reduce weight & material usage without compromising function

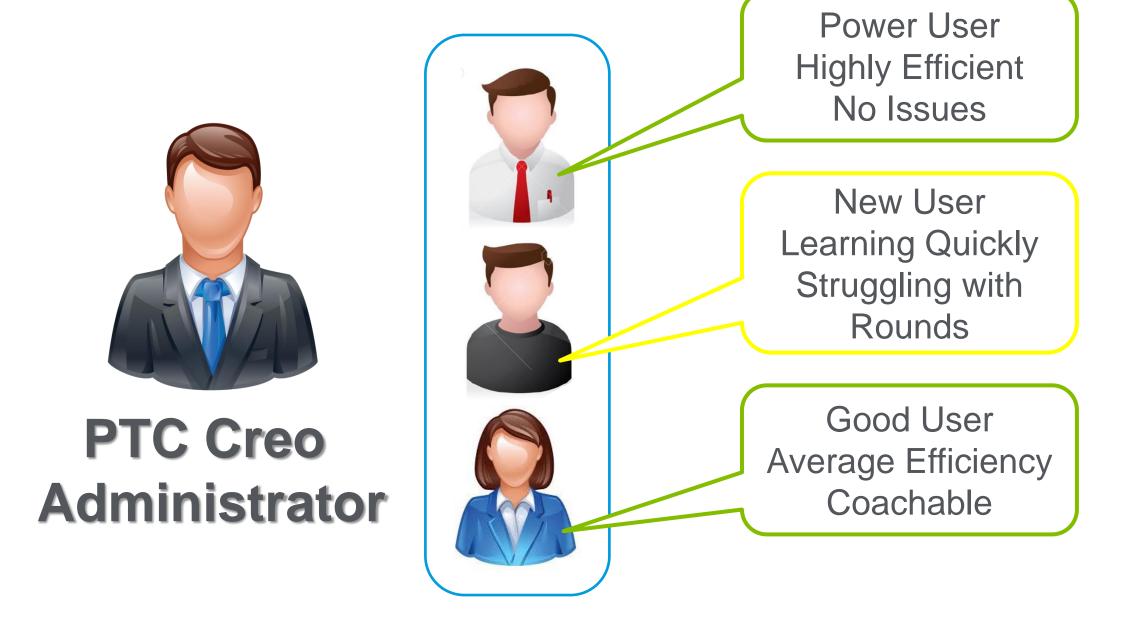
Benefits of the Stratasys – PTC Solution

Streamlined Workflow



Accessibility

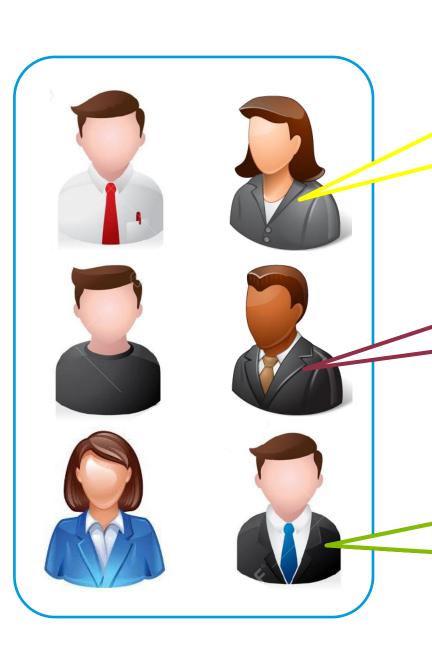
End-to-End Connectivity CAD to Printer Integration





PTC Creo

Administrator



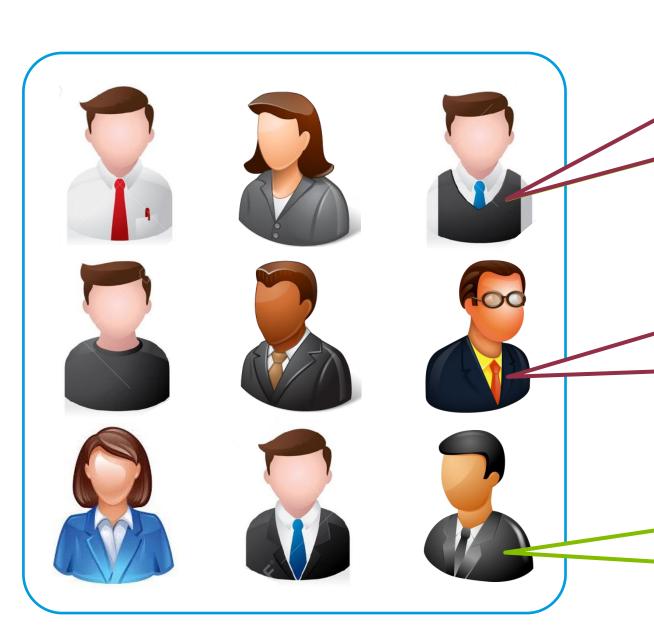
New Graduate
Quick Learner
Inefficient but
doesn't realize it.

New User from NX Inefficient Struggling

Experienced User
Efficient
Over-states
Software Issues



Administrator



New Employee
Having Stability
Problems but Doesn't
Report Them

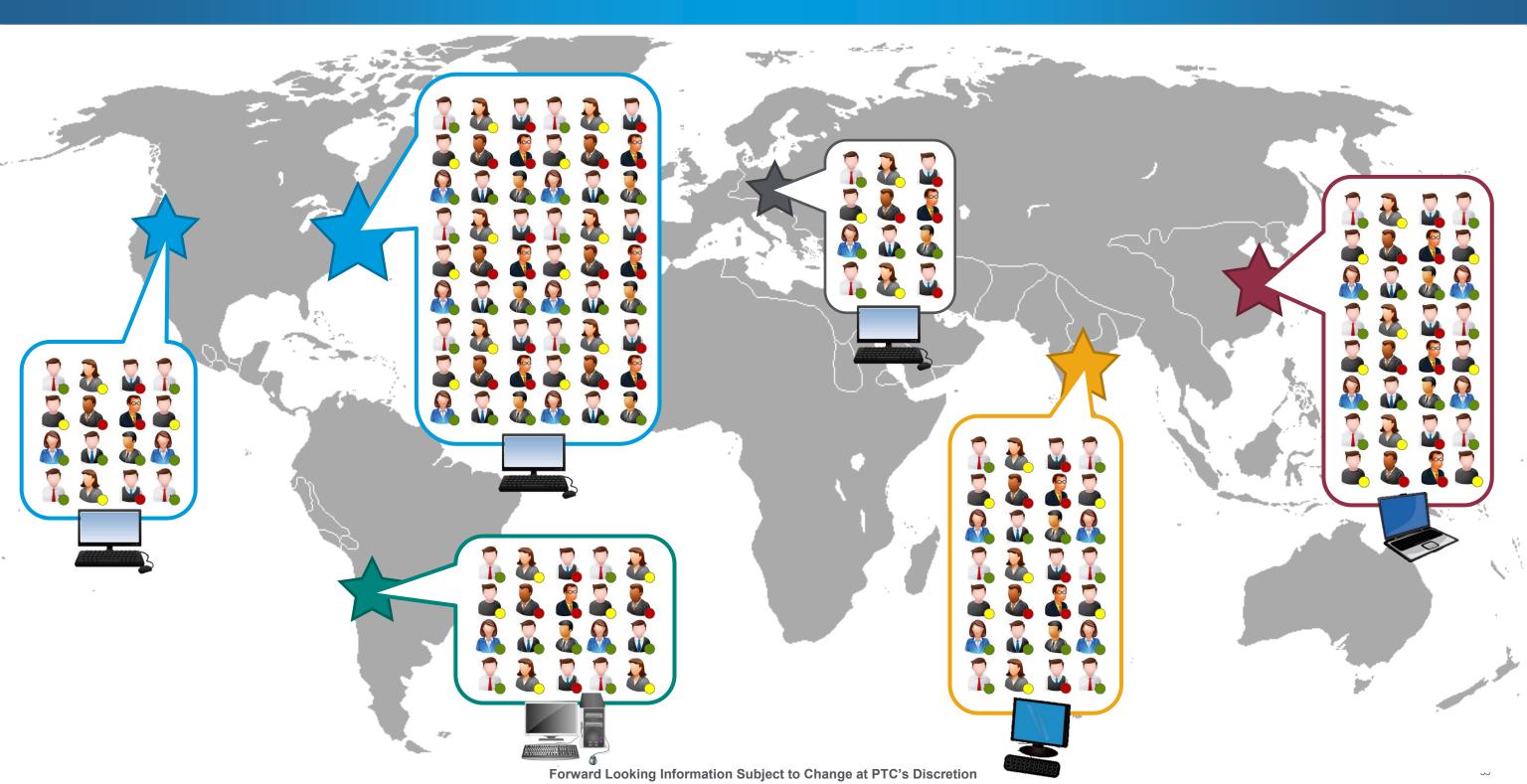
New User from SolidWorks Struggling with Assembly Mode

New Employee
Unexpected
Power User

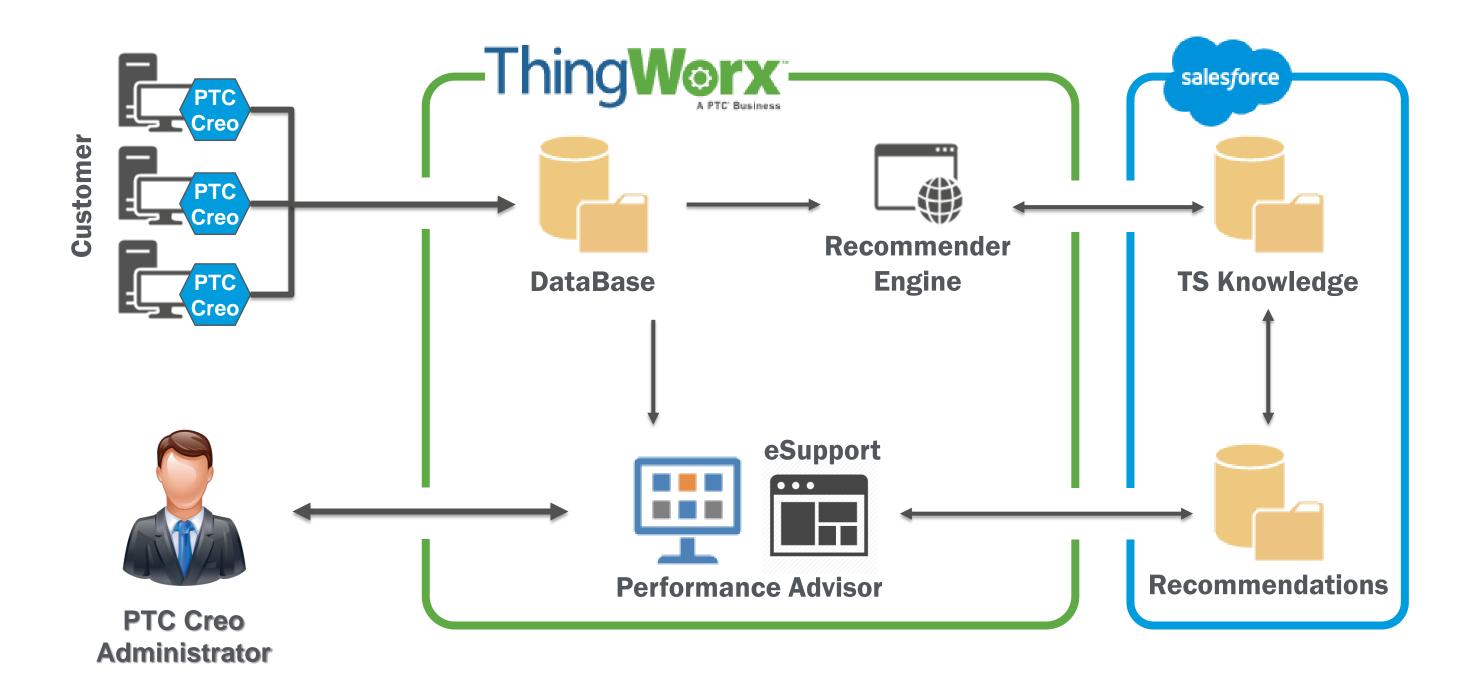




- Great!
- Need a Little Help
- Need a Lot of Help
- Don't Know



What if...PTC Creo Apps Were Smart and Connected...?



Introducing Performance Advisor for PTC Creo

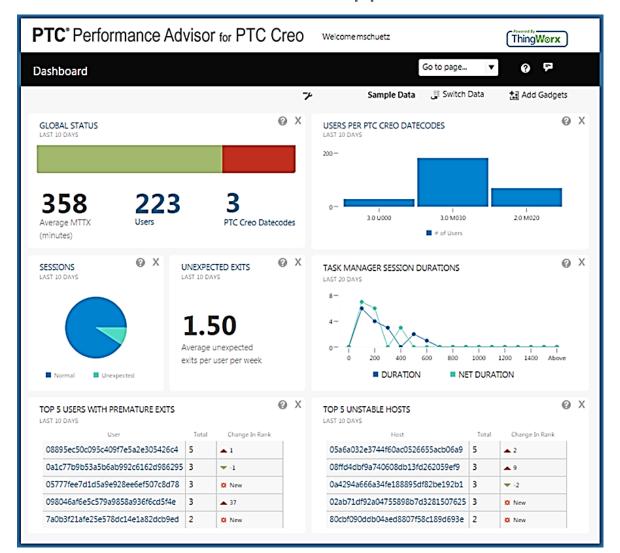
PTC Creo Real-Time Monitoring to Maximize Uptime and Provide Proactive Technical Support

Capabilities

- Detects and reports system data & performance issues
 - Quality Agent data
 - Session Logger data
- Delivers proven recommendations from the PTC Tech Support Knowledge Base
- Future tools/sensors:
 - Hardware and Driver support information
 - Client Inspector
 - Feature Usage and Adoption
 - License Management

Benefits

- Increase product development operational productivity
- Lower product development costs
- Lower the cost of IT through reduced issue volume and reduced time doing non-value-add activities
- Optimized asset management

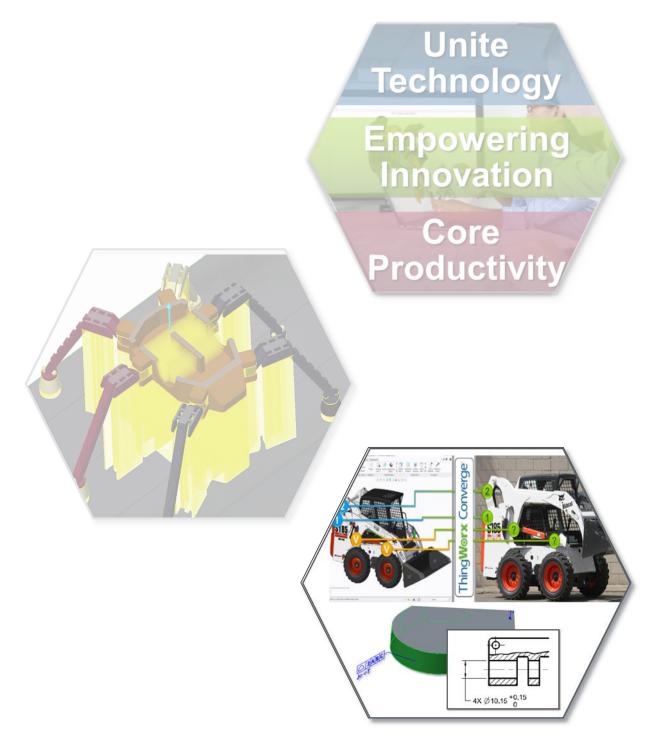


PTC Creo 2.0 M150+ PTC Creo 3.0 M030+

Review of PTC Creo 3.0

New Since June 2014

PTC Creo 4.0 and Beyond



Semantic representation

2.82

PTC Creo 4.0 and Beyond

Model Based Enterprise Investments

- Build Standards-Compliant 3D Annotated Models
- Share Semantically Validated Models
- Seamlessly Create Derivative 2D Artifacts

Assembly Performance

- Better, Faster Whole-Product Design Context
- More Useful, Consolidated Graphics Rep
- Automatic Kinematic Assembly Detection & Regeneration

Digital Prototype Physical Product

Graphic presentation

Digital Twin

- Validate assumptions with real-world data
- Optimize placement and choice of sensors in your smart, connected product development strategy





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