

PTC® IoT SERIES

IoT PRODUCT PITCH ACTIVITY



Project Summary

Get ready for your pitch! Your goal is to create a short and engaging presentation that highlights the value of a smart, connected product that you came up with on your own.

This course will prepare you by providing a simple design framework to create a smart, connected product and supplying you with inspirational resources to get your creative juices flowing.

Get ready for your pitch

At the end of the course you will submit a short video presentation or written slide deck/report describing your smart, connected product concept. Format options include:

- A 3-5 minute video using your mobile device or computer software

OR —

- A report or presentation describing your IoT product

REQUIREMENTS

- If you do a slide deck or report submit the file as a PDF
- Describe the five components of your smart, connected product using the SCP Stack framework
- Explain how your product solves a problem or need; get specific such as telling how your product helps a certain user group or situation

RESOURCES

- Course lectures
- Warm-up document located in the “Prepare for your IoT Product Pitch” lecture

Next Steps

- Check out the lectures
- This project will require approximately 1-3 hours to complete.