DANIELE OLIVIERI

USE CASE DIAGRAM – smart closure

ptc

PROPOSED SOLUTION

Closures production

Bottling

Sales & Distribution

Consumer

PLATFORM FEATURES
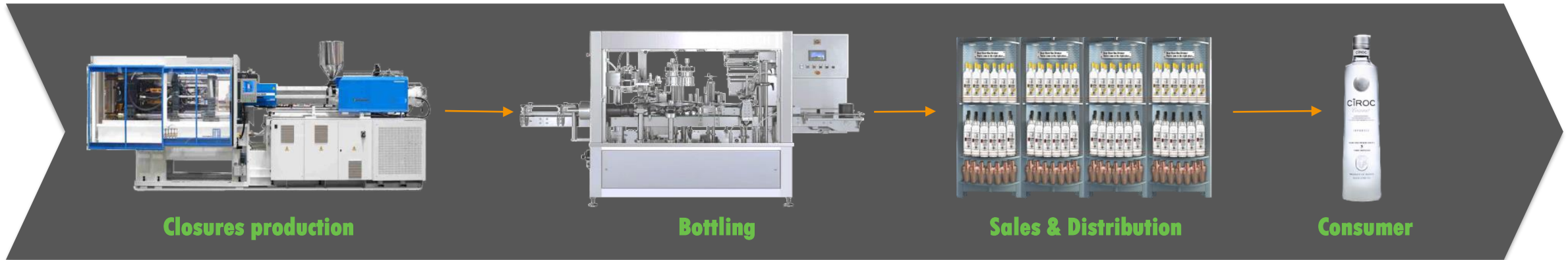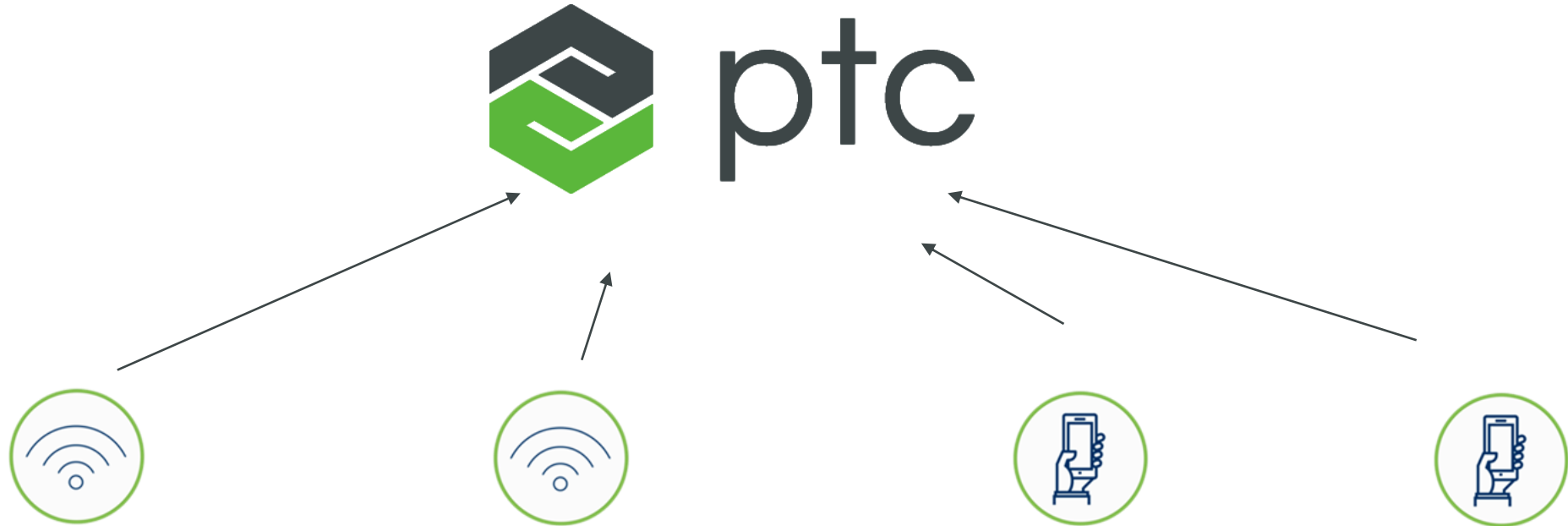
Services available by company customer:

- ✓ Closures registry
- ✓ Process duration management stats
- ✓ Anti-counterfeiting and tamper evident
- ✓ Scans geo-localization
- ✓ Customers data and profiling
- ✓ Marketing and advertising tools